

UNIVERSITY OF NOVI SAD | FACULTY OF SCIENCES | DEPARTMENT OF GEOGRAPHY, TOURISM & HOTEL MANAGEMENT

TURIZAM

INTERNATIONAL SCIENTIFIC JOURNAL

VOLUME 19, ISSUE 1, 2015

ISSN 1450-6661 (Hard Copy) | ISSN 1821-1127 (Online) | UDC: 338.48

EDITOR IN CHIEF

Tatjana Pivac, PhD, associate professor

TECHNICAL EDITORS

Vanja Dragićević, PhD, assistant professor Miroslav Vujičić, assistant

EDITORIAL OFFICE

Faculty of Science, Department of Geography, Tourism and Hotel Management

Trg Dositeja Obradovića 3, 21000 Novi Sad, Serbia, tel. +381 21 450-105; fax +381 21 459-696

turizam@dgt.uns.ac.rs, http://www.dgt.uns.ac.rs/turizam/ engindex.htm

PRINTED BY

www.stojkov.rs

CIRCULATION

300

LIST OF EDITORS

Andriela Vitić-Ćetković University of Montenegro, Faculty of Tourism and Hotel Management, Kotor, Montenegro

Jasmina Gržinić Juraj Dobrila University of Pula, Department of Economics and Tourism "Dr. Mijo Mirković", Pula, Croatia

Damir Demonja Institute for Development and International Relations, IRMO Department for International Economic and Political Relations Zagreb, Croatia

Klodiana Gorica University of Tirana Faculty of Economy Tirana, Albania

Muzaffer Uysal Virginia Polytechnic Institute and State University, Pamplin College of Business, Department of Hospitality and Tourism Management, Blacksburg, Virginia, USA

Olga Hadžić Faculty of Science, Novi Sad, Serbia

Konstantinos Andriotis Cyprus University of Technology, Department of Hotel and Tourism Management, Faculty of Management and Economics

Larry Dwyer School of Marketing, Australian School of Business, University of New South Wales, Australia

Lukrecija Đeri Faculty of Sciences, Department of Geography, Tourism and Hotel Management Novi Sad, Serbia

Moira Kostić Bobanović Juraj Dobrila University of Pula Faculty of Economics and Tourism "Dr. Mijo Mirković" Pula, Croatia

Ali Bakir

Buckinghamshire New University Buckinghamshire, England

Eugenia Wickens

Buckinghamshire New University Buckinghamshire, England

Opatija, Croatia Dragica Tomka Faculty of Sport and Tourism Tims Novi Sad, Serbia Flena Matei **Bucharest University** Faculty of Geography Human and Economic Geography Dept. Snežana Štetić, College of Tourism, Belgrade, Serbia Dobrica Jovičić University of Belgrade, Geographical Faculty, Belgrade, Serbia Miljenko Brekalo The Institute of Social Sciences Ivo Pilar Regional Center, Osijek, Croatia **Evangelos Christou** University of the Aegean, Department of Business Administration, Chios, Greece Jung Sungchae Department of Tourism Management, Honam University, Korea Lenko Uravić Juraj Dobrila University of Pula, Department of Economics and Tourism "Dr. Mijo Mirković", Pula. Croatia

Zoran Ivanović

Management,

University of Rijeka,

Faculty of Tourism an Hotel

Srećko Favro

Department of National Economy University of Split, Faculty of Economics, Split, Croatia

Tea Golja Juraj Dobrila University of Pula Faculty of Economics and Tourism "Dr. Mijo Mirković" Pula, Croatia

Igor Jurinčič University of Primorska, Faculty of Tourism Studies Portorož – Turistica Portoroz, Slovenia

Tanja Mihalič Faculty of Economics, University of Ljubljana (FELU)

Content

| Marija Šuleić, Aleksandra Dragin, Vanja Dragićević |
|---|
| The Relationship of a Foreign Tour Operator in Serbia towards Tourists Based on the Example of TUI1 |
| Klisara Dubravka, Bradić Milan, Balaž Melita |
| Attitudes of Tourists about the Possibility |
| of Development of Unusual Hotels in Serbia13 |
| Sebastjan Repnik, Janez Mekinc |
| Measuring the Perception of Travel Security – Comparative Analysis |
| of Students in Two Different Fields: Tourism and Security22 |
| Ozgur Devrim Yilmaz |
| Revisiting the Impact of Perceived Empowerment on Job Performance: |
| Results from Front-Line Employees |