





UNIVERSITY OF NOVI SAD | FACULTY OF SCIENCES | DEPARTMENT OF GEOGRAPHY, TOURISM & HOTEL MANAGEMENT

TURIZAM

INTERNATIONAL SCIENTIFIC JOURNAL

VOLUME 18, ISSUE 3, 2014

ISSN 1450-6661 (Hard Copy) | ISSN 1821-1127 (Online) | UDC: 338.48

EDITOR IN CHIEF

Tatjana Pivac, PhD, assistant professor

TECHNICAL EDITORS

Vladimir Stojanović, PhD associate professor

Vanja Dragićević, PhD, assistant professor

Uglješa Stankov, PhD, assistant professor

Ivana Blešić, PhD, assistant professor

Miroslav Vujičić, assistant

EDITORIAL OFFICE

Faculty of Science, Department of Geography, Tourism and Hotel Management

Trg Dositeja Obradovića 3, 21000 Novi Sad, Serbia, tel. +381 21 450-105; fax +381 21 459-696

turizam@dgt.uns.ac.rs, http://www.dgt.uns.ac.rs/turizam/ engindex.htm

PRINTED BY

www.stojkov.rs

CIRCULATION

300

LIST OF EDITORS

Andriela Vitić - Cvetković University of Montenegro, Faculty of Tourism and Hotel Management, Kotor, Montenegro

Bente Haug

Høgskolen i Finnmark, Finnmark University College, Norway

Catalina Ancuta

Department of Geography, West University of Timisoara, Romania

Cheng Soo May

Institute for Tourism Studies, Colina de-Mong Ha, Macau SAR, China

Dan Knox

School of Arts, Design, Media and Culture, University of Sunderland, United Kingdom

Dobrica Jovičić

University of Belgrade, Geographical Faculty, Belgrade, Serbia

Dragica Tomka

The Faculty of Sports and Tourism, Novi Sad, Serbia

Flena Matei

Department of Human And Economic Geography, Faculty of Geography, University of Bucharest, Bucharest, Romania

Evangelos Christou

University of the Aegean, **Department of Business** Administration, Chios, Greece

Jasmina Gržinić

Juraj Dobrila University of Pula, Department of Economics and Tourism "Dr. Mijo Mirković", Pula, Croatia

Jung Sungchae

Department of Tourism Management, Honam University, Korea

Klodiana Gorica

University of. Tirana, Faculty of Economics, Tirana, Albania

Konstantinos Andriotis

Cyprus University of Technology, Department of Hotel and Tourism Management, Faculty of Management and **Economics**

Larry Dwyer

School of Marketing, Australian School of Business, University of New South Wales, Australia

Muzaffer Uysal

Virginia Polytechnic Institute and State University, Pamplin College of Business, Department of Hospitality and Tourism Management, Blacksburg, Virginia, USA

Olga Hadžić

Faculty of Sciences, Novi Sad, Serbia

Snežana Štetić

The College of Tourism, Belgrade, Serbia

Zoran Ivanović

University of Rijeka, Faculty of Tourism an Hotel Management, Opatija, Croatia

Lenko Uravić

Juraj Dobrila University of Pula, Department of Economics and Tourism "Dr. Mijo Mirković", Pula. Croatia

Tea Golja

Juraj Dobrila University of Pula, Department of Economics and Tourism "Dr. Mijo Mirković", Pula, Croatia

Ali Bakir

Buckinghamshire New University Buckinghamshire, England

Eugenia Wickens

Buckinghamshire New University Buckinghamshire, England

Igor Jurinčič

University of Primorska, Faculty of Tourism Studies Portorož – Turistica Portoroz, Slovenia

Damir Demonja, PhD

Institute for Development and International Relations, IRMO Zagreb, Croatia

Tanja Mihalič

Faculty of Economics, University of Ljubljana (FELU)

Milienko Brekalo

The Institute of Social Sciences Ivo Pilar Zagreb, Croatia

Content

| Joana Mendes, Isabel Santos |
|--|
| Energy Management in Four and Five Star Hotels in Algarve (Portugal)95 |
| |
| Darko Lacmanović, Iva Bulatović |
| The Role of Local Community in the Marketing Planning for Sustainable Tourism National Park Skadar Lake (Montenegro) |
| Ljerka Cerović, Danijel Drpić, Vedran Milojica |
| Renewable Energy Sources in the Function of Sustainable Business |
| in Tourism and Hospitality Industry130 |
| Edin Jahić, Aleksandra Dragin, Tamara Jovanović |
| Tuzla Canton Tourism Offer – Attitudes of Employees in the Tourism Sector140 |