

UNIVERSITY OF NOVI SAD | FACULTY OF SCIENCE | DEPARTMENT OF GEOGRAPHY, TOURISM & HOTEL MANAGEMENT

TURIZAM

INTERNATIONAL SCIENTIFIC JOURNAL

VOLUME 16, ISSUE 2, 2012

ISSN 1450-6661 (Hard Copy) | ISSN 1821-1127 (Online) | UDC: 338.48

EDITOR IN CHIEF

Vladimir Stojanović, PhD, associate professor

TECHNICAL EDITORS

Vanja Dragićević, PhD, assistant professor Tatjana Pivac, PhD, assistant professor Uglješa Stankov, PhD, assistant professor Miroslav Vujičić, Research Associate

EDITORIAL OFFICE

Faculty of Science, Department of Geography, Tourism and Hotel Management Trg Dositeja Obradovića 3, 21000 Novi Sad, Serbia tel. +381 21 450-105; fax +381 21 459-696 turizam@dgt.uns.ac.rs http://www.dgt.uns.ac.rs/turizam/engindex.htm

EDITORAL BOARD

Ace Milenkovski

Univeristy of Tourism and Management Skopje, Macedonia

Andriela Vitić - Ćetković University of Montenegro, Faculty of Tourism and Hotel Management, Kotor, Montenegro

Bente Haug

Høgskolen i Finnmark Finnmark University College, Norway

Brent Lovelock Department of Tourism, School of Business

Dunedin, New Zealand

Catalina Ancuta

Department of Geography West University of Timisoara, Romania

Cheng Soo May

Institute for Tourism Studies Colina de-Mong Ha, Macau SAR, China

Dan Knox

School of Arts, Design, Media and Culture University of Sunderland, United Kingdom

Dobrica Jovičić

University of Belgrade, Geographical Faculty, Belgrade, Serbia

Dragica Tomka

The Faculty of Sports and Tourism, Novi Sad, Serbia

Elena Matei

Department of Human and Economic Geography, Faculty of Geography, University of Bucharest, Bucharest, Romania

Evangelos Christou

University of the Aegean, Department of Business Administration, Chios, Greece

Giorgio Andrian

Regional Bureau for Science in Europe, UNESCO

Janez Sirše

University of Ljubljana, Faculty of Economics, Ljubljana, Slovenia

Jung Sungchae

Department of Tourism Management, Honam University, Korea

Klodiana Gorica

University of Tirana, Faculty of Economics, Tirana, Albania

Konstantinos Andriotis

Cyprus University of Technology Department of Hotel and Tourism Management Faculty of Management and Economics

Larry Dwyer

School of Marketing, Australian School of Business University of New South Wales, Australia

Ludmila Popova

Lomonosov Moscow State University, Russia

Muzaffer Uysal

Virginia Polytechnic Institute and State University, Pamplin College of Business, Department of Hospitality and Tourism Management, Blacksburg, Virginia, USA

Olga Hadžić

Faculty of Science, Novi Sad, Serbia

Snežana Štetić

Faculty of Science, Department of Geography, Tourism and Hotel Management, Novi Sad, Serbia

Vasile Surd

Faculty of Geography, Babeş-Bolyai University, Cluj-Napoca, Romania

Zoran Ivanović

University of Rijeka, Faculty of Tourism an Hotel Management, Opatija, Croatia

Jasmina Gržinić

Juraj Dobrila University of Pula, Department of Economics and Tourism "Dr. Mijo Mirković", Pula, Croatia

Lenko Uravić

Juraj Dobrila University of Pula, Department of Economics and Tourism Dr. Mijo Mirković, Pula, Croatia

Tea Golja

Juraj Dobrila University of Pula, Department of Economics and Tourism Dr. Mijo Mirković, Pula, Croatia

PRINTED BY

www.stojkov.rs

CIRCULATION 300

Content

Suman Pandit
Marginalization of the Tharu Ethnic Group in Tourism Development in Nepal
Icoz Onur, Icoz Orhan
The Role of Travel Intermediaries in the Development of Sustainable Mountain Tourism - the Case of Turkey50
Klara Trošt, Sara Klarić, Marinela Dropulić Ružić
Events as a Framework for Tourist Destination Branding – Case Studies of Two Cultural Events in Croatia65
Aleksa Vučetić
Human Resources as a Competitive Advantage of Travel Agencies in Montenegro78