





UNIVERSITY OF NOVI SAD | FACULTY OF SCIENCES | DEPARTMENT OF GEOGRAPHY, TOURISM & HOTEL MANAGEMENT

TURIZAM

INTERNATIONAL SCIENTIFIC JOURNAL

VOLUME 20, ISSUE 1, 2016

ISSN 1450-6661 (Hard Copy) | ISSN 1821-1127 (Online) | UDC: 338.48

EDITOR IN CHIEF

Tatjana Pivac, PhD, associate professor

TECHNICAL EDITORS

Vanja Dragićević, PhD, assistant professor Miroslav Vujičić, PhD assistant professor

Milosava Dević assistant

EDITORIAL OFFICE

Faculty of Sciences, Department of Geography, Tourism and Hotel Management

Trg Dositeja Obradovića 3, 21000 Novi Sad, Serbia, tel. +381 21 450-105; fax +381 21 459-696

turizam@dgt.uns.ac.rs, http://www.dgt.uns.ac.rs/turizam/ engindex.htm

PRINTED BY

www.futura.rs

CIRCULATION

300

LIST OF EDITORS

Andriela Vitić-Ćetković

University of Montenegro, Faculty of Tourism and Hotel Management, Kotor, Montenegro

Iasmina Gržinić

Juraj Dobrila University of Pula, Department of Economics and Tourism "Dr. Mijo Mirković", Pula, Croatia

Damir Demonja

Institute for Development and International Relations, IRMO Department for International **Economic and Political Relations** Zagreb, Croatia

Klodiana Gorica

University of Tirana Faculty of Economy Tirana. Albania

Muzaffer Uysal

Virginia Polytechnic Institute and State University, Pamplin College of Business, Department of Hospitality and Tourism Management, Blacksburg, Virginia, USA

Olga Hadžić

Faculty of Science, Novi Sad, Serbia

Konstantinos Andriotis

Cyprus University of Technology, Department of Hotel and Tourism Management, Faculty of Management and **Economics**

Larry Dwyer

School of Marketing, Australian School University of New South Wales, Australia

Lukrecija Đeri

Faculty of Sciences, Department of Geography, Tourism and Hotel Management Novi Sad, Serbia

Moira Kostić Bobanović

Juraj Dobrila University of Pula Faculty of Economics and Tourism "Dr. Mijo Mirković" Pula, Croatia

Ali Bakir

Buckinghamshire New University Buckinghamshire, England

Eugenia Wickens

Buckinghamshire New University Buckinghamshire, England

Zoran Ivanović

University of Rijeka, Faculty of Tourism an Hotel Management, Opatija, Croatia

Dragica Tomka

Faculty of Sport and Tourism Tims Novi Sad, Serbia

Flena Matei

Bucharest University Faculty of Geography Human and Economic Geography Dept.

Snežana Štetić,

College of Tourism, Belgrade, Serbia

Dobrica Jovičić

University of Belgrade, Geographical Faculty, Belgrade, Serbia

Miljenko Brekalo

The Institute of Social Sciences Ivo Regional Center, Osijek, Croatia

Evangelos Christou

University of the Aegean, Department of Business Administration, Chios, Greece

Jung Sungchae

Department of Tourism Management, Honam University, Korea

Lenko Uravić

Juraj Dobrila University of Pula, Department of Economics and Tourism "Dr. Mijo Mirković", Pula. Croatia

Srećko Favro

Department of National Economy University of Split, Faculty of Economics, Split, Croatia

Tea Golja

Juraj Dobrila University of Pula Faculty of Economics and Tourism "Dr. Mijo Mirković" Pula, Croatia

Igor Jurinčič

University of Primorska, Faculty of Tourism Studies Portorož – Turistica Portoroz, Slovenia

Tanja Mihalič

Faculty of Economics, University of Ljubljana (FELU)

Content

| Tomás López-Guzmán, José Manuel Hernández-Mogollón, Elide di Clemente |
|--|
| Culinary Travel as New Approach for Cultural Tourism1 |
| Helena Ćosić, Srećko Favro |
| Attitudes of Citizens of Split and the Profession |
| towards the Impact of Cruise Tourism on the Area of Split |
| Aleksandar Radic |
| Motivations of North American Tourists |
| from Cruisers to Visit Cultural-Historical Destination (Dubrovnik/Croatia)23 |
| Syaiful Muazir, Horng-Chang Hsieh |
| Tourism Market and the Movement of Visitors |
| in "Tourism Strategic Area" in Indonesia33 |