

Sample - Cork Conference Bid Document

“Conference Name”

Cork, Ireland, 3-7 October 2010



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Executive Summary

Ireland and Cork in particular, is recognised internationally and regarded as a very popular destination, with superb conference facilities, unparalleled hospitality and scenic beauty. This reputation leads in general to increased conference attendance for both delegates and accompanying persons. Observing the trend of increased delegate numbers, Cork is equipped to handle increased delegate numbers based on forward projections. Cork, located on Ireland's south coast, is the Republic of Ireland's second largest city and capital of the province of Munster.

Ireland ideally located on the edge of Europe, is less than an hour from London, less than two hours from Paris or Brussels and just six hours from the east coast of the US by air. Cork Airport is just 10 minutes drive from Cork City. The Airport has flights to & from 40 scheduled destinations in Ireland, the UK and continental Europe, with up to ten flights a day to Dublin, 12 flights to London, and daily departures for Amsterdam, Paris, Prague, Munich, Rome, Malaga, Belfast, Birmingham, and Manchester with connecting flights to other European and American destinations. The airport opened a brand new terminal in 2006 with the capacity to expand to accommodate 5 million passengers per year.

Getting around Cork is also quick and easy and is served by The Intercity & The Cork Suburban Rail system providing frequent connections to most areas of Metropolitan Cork with services to the north and east of the city, and Cork Bus services.

Cork offers a range of conference facilities, three venues have been proposed and provisionally booked all of which can accommodate the meeting needs with great flexibility. Please see page 28 for full details.



Cork boasts a first-class accommodation infrastructure. Accommodation has been booked to reflect a variety of rating all within walking distance of the three venues.

There is no VAT liability on delegate registration fees in Ireland for educational conferences, which means the full payment from the delegate is received by the Association. Vat registered organisations can also reclaim VAT on accommodation costs for their participants.

The full support and co-operation of the Cork Convention Bureau and Fáilte Ireland the National Tourism Authority, through the Conference Alliance Programme has been pledged. Assistance with site inspections, marketing and promotion of the conference has been planned.

Prof Peter Johnson, Head of Faculty Planning, University College Cork is the conference Ambassador for this conference bid. A former head of the Tourism & Hospitality faculty at Brighton Management School and regional representative for Europe within the UN World Tourism Organisation, Peter joined UCC in 2002 as principal lecturer and senior course supervisor. He is a visiting senior fellow in Tourism Management at Olympus University in Athens, and has published a number of books and papers on tourism-related topics as tourism management, eco-tourism and strategic marketing.

Peter has previously organised a number of successful conferences, workshops and seminars on behalf of the ITC, including the International Eco-tourism Forum 2005, a gathering of 500 academics and environmental specialists in Dublin, which was a notable success both academically and commercially.

A local organising committee has been assembled to work enthusiastically on the organisation of the conference.



The International Association of Sustainable tourism can fulfil many of its prime objectives by convening in Cork. The conference will adhere to the sustainable Tourism charter and strive to have a minimal effect on the Irish environment and culture, the conference is budgeted to make a profit to fund future research and publicity work by the association and the conference will have the ultimate aim of raising awareness of the negative impact tourism can have on the environment and how industry partners can work together to develop sustainable tourism best practice.

For delegates who wish to combine attendance at the conference with a short holiday in Ireland, a number of pre- and post-event tours will be offered in conjunction with local Destination Management Companies. Partner programmes will also be offered for the companions of delegates.

The conference will emphasise value for delegates, with subsidised rates for students and participants from developing countries. A Bursary of €40,000 will be provided to fund attendance for qualifying disadvantaged delegates.



Invitation

Conference Bid




Ireland
Where inspiration flows

Invitation Contents

Letter of invitation

President of the University College Cork

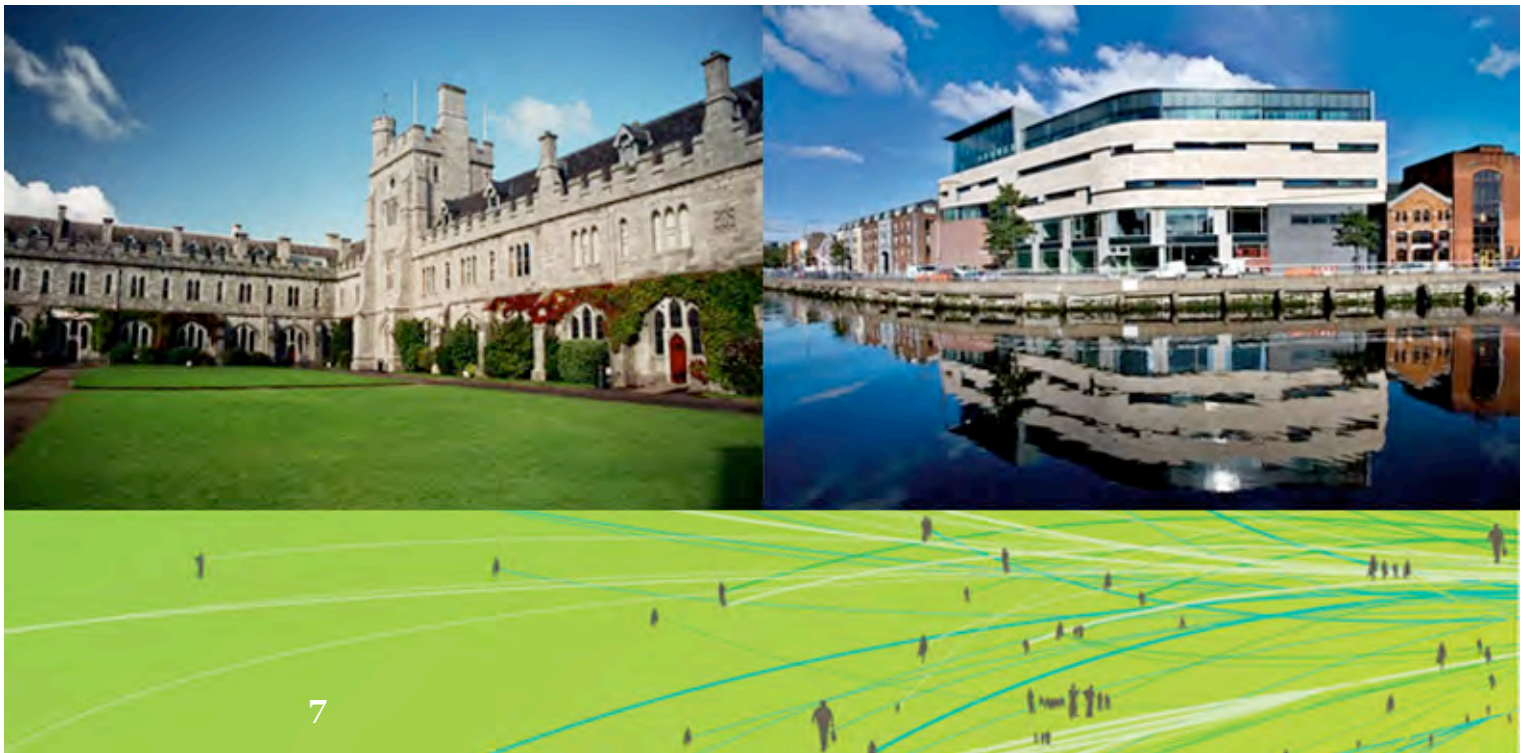
Letters of endorsement

Fáilte Ireland, the National Tourism Authority

Cork Convention Bureau

Cork City Council

Department of Arts Sport and Tourism





Fáilte Ireland

National Tourism Development Authority

28th March 2010

Dr. Mairin Ryan
Health Information and Quality Authority
Accreditation Office
13-15 The Mall, Beacon Court
Sandyford, Dublin 18

Dear Dr. Ryan,

It is with very considerable interest that I learned of your proposal to invite The Health Technology Assessment International (HTAi) to convene in Ireland for their Annual General Meeting in 2010.

As you know Ireland has hosted many important medical and academic conferences with great success in the past. I am confident that this important and prestigious meeting of the HTAi can be held here with results that can satisfy all expectations.

Please be assured that you and your colleagues in the HTAi have our full support through the Business Tourism Section of Fáilte Ireland.

I look forward with interest to the outcome of your proposal.

Yours sincerely,

Shaun Quinn

Shaun Quinn
Chief Executive

Introduction

Cork, University College Cork and the Cork Convention Bureau are proud to put forward its bid to host Sustainable Tourism 2010, the fourth meeting in this successful series. The first was held in Segovia, Spain (2004), the second in Bologna, Italy (2006), and the third in Malta (2008).

As a country that is renowned for its natural beauty and that has enjoyed a successful tourist industry for many years, Ireland is a natural choice for this prestigious conference.



Conference Topic

Sustainable Tourism 2010

'Minimising Environmental Impact through Innovation'

Tourism has become a major international industry, with countless countries all over the world relying on the income it produces.

- *Tourism is a key indigenous industry within the Irish economy and accounts for 6% of total employment, representing 3.6% of total global Gross Domestic Product (GDP) and 10.3% if support services are included.*
- *Overseas tourism accounts for more than €4.5 billion in foreign exchange earnings while domestic tourism generates around €1.5 billion in revenue.*

2009

Tourism's economic benefits as a major source of foreign exchange and employment have led to its active promotion by governments and other institutions – this is sometimes regardless of the consequences for the environment.

The demands of tourism can contribute to the destruction of the natural and cultural environment upon which it depends. It is essential to find ways to protect those environments for the present and future generations.



Sustainable Tourism 2010 will explore issues concerned with achieving environmental, social and economic sustainability of tourism alongside the governance mechanisms needed to support sustainable tourism.

It will provide a high-level forum to discuss empirical research and case studies from around the world, which can offer new insights and best practice guidance. It will also devise specific strategies for developing sustainable tourism industries.

In particular, the conference will focus on the following topics:

- Environmental management
- Sensitivity to cultural and social dynamics
- Sustainable management, training and customer service
- Sound financial and business planning
- Marketing and communications programmes



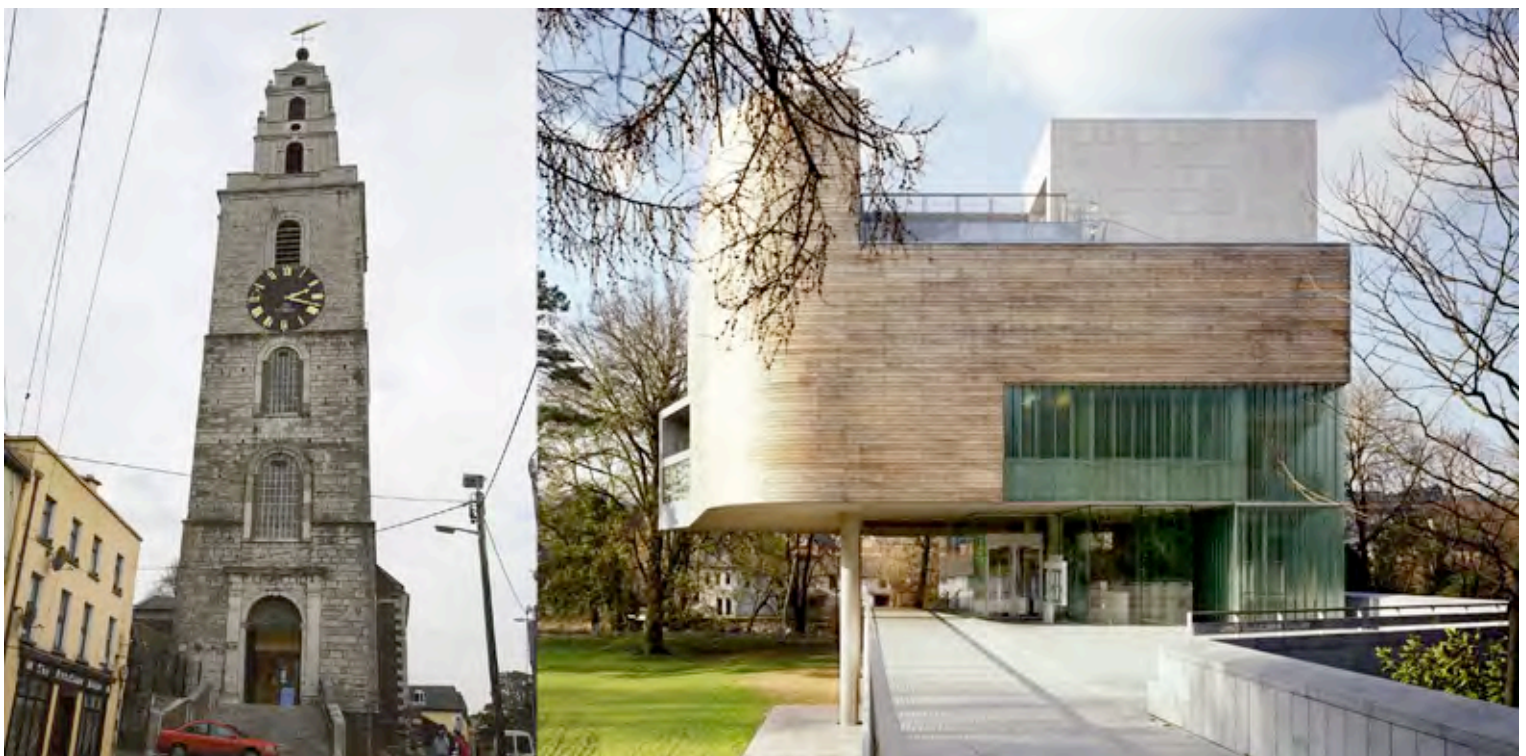
Achieving International Association Objectives

The International Association of Sustainable Tourism can fulfil many of its prime objectives by convening in Cork. The conference will adhere to the sustainable Tourism charter and strive to have a minimal effect on the Irish environment and culture, the conference is budgeted to make a profit to fund future research and publicity work by the association and the conference will have the ultimate aim of raising awareness of the negative impact tourism can have on the environment and how industry partners can work together to develop sustainable tourism best practice.

The Association continually pursues its objectives to heighten worldwide interest in sustainable tourist and social responsibility with special attention to developing countries. Previous conferences have not had the desirable attendance levels from delegates from developing countries however Cork's ease of accessibility, competitive air prices, reasonable cost of living, far ranging accommodation and proposed subvention for delegate registration from developing countries means that Sustainable Tourism Cork 2010 is an attractive destination for all delegates and the association alike.

Cork is an economically viable option – profitable conferences allow the association to research and promote best practices in its member countries, the preliminary budget outlined in detail in this document forecasts to make a profit off conservative estimates of delegate numbers.

The conference itself will also portray best practice in how a large association meeting can have a green meeting by offsetting carbon footprints and recycling all waste from the conference.



A dark, abstract background featuring a network of glowing green and white lines that connect various points. Small white figures of people are scattered throughout the network, suggesting a global or interconnected theme.


Ireland
Where inspiration flows

Welcome to Cork

Cork, located on Ireland's south coast, is the Republic of Ireland's second largest city and capital of the province of Munster. The city's name is derived from the Irish word *corcach*, meaning "marshy place", referring to its situation on the River Lee. The River Lee flows through the city, an island in the river forming the main part of the city centre just before the Lee flows into Lough Mahon and then to Cork Harbour, the world's second largest natural harbour, after Sydney Harbour, Australia.

The history of Cork dates back to a monastic settlement, founded by St Finbar in the sixth century however the ancestor of the modern city was founded between 915 and 922, when Viking settlers established a trading community there and it has been a major trading centre since. Cork is the capital of Ireland's south-west region and a powerhouse of economic, industrial and business development. Today Cork is recognized as a premier location for business, investment and tourism and is recognized internationally as a progressive European sub-region. Cork is a major European centre for the life science industry with eight of the top ten pharmaceutical companies in the world located in the greater Cork area.

Cork is a vibrant and cosmopolitan city with a population of over 123,000 people yet it still manages to retain the pleasant charm and friendliness of a country town. The surrounding country is also lush and extraordinarily beautiful, with well known destinations such as Blarney and Kinsale just a short drive from the City. Cork County boasts a magnificent coastline scooped and fretted by the Atlantic into great bays and secret coves, strewn with rocky headlands and long soft golden sands. It is the most popular tourism area in Ireland outside Dublin.



Music, theatre, dance, film and poetry all play a prominent role in Cork city life. The Cork School of Music and the Crawford College of Art and Design provide a constant throughput of new blood, as do the active theatre components of many courses at University College Cork (UCC). Cork is home to the RTÉ Vanbrugh String Quartet, and too many musical acts, including John Spillane, The Frank And Walters, Sultans Of Ping, and the late Rory Gallagher. Contemporary writers of national and international status include Thomas McCarthy, Gerry Murphy (poet), and novelist and poet William Wall. There is a thriving literary community centering on The Munster Literature Centre and the Triskel Arts Centre.

Recent additions to the arts infrastructure in Cork City include modern additions to Cork Opera House and the Crawford Municipal Art Gallery. The new Lewis Glucksman Gallery opened in the autumn of 2004 at UCC and was nominated for the prestigious Stirling Prize in the United Kingdom. Construction of a new €60 million School of Music was completed in September 2007.

Cork is an important educational centre in Ireland. University College Cork (UCC), a constituent university of the National University of Ireland, offers a wide variety of courses in Arts, Commerce, Engineering, Law, Medicine and Science. The university was named "Irish University of the Year" in 2003–2004 and 2005–2006 by *The Sunday Times*. Cork Institute of Technology (CIT) was named Irish "Institute of Technology of the Year" in 2006–2007 and offers a variety of third level courses in Mathematics, Computing and IT, Business, Humanities and Engineering (Mechanical, Electronic, Electrical, and Chemical). The National Maritime College of Ireland also located in Cork and is the only college in Ireland in which Nautical Studies and Marine Engineering can be undertaken. CIT also incorporates the Cork School of Music and Crawford College of Art and Design.



What Cork offers:

- Easy access from the UK, USA and Europe
- Higher participation rates for meetings and incentives due to destination appeal
- European headquarters for many ICT, financial and pharmaceutical companies
- Dynamic, vibrant and cosmopolitan city
- Historic and cultural destination
- World Class Venues
- Over 2,800 bed nights available in Cork City
- Top restaurants
- Professional suppliers with high standards of service
- Proven track record in organising meetings from 50 pax to 1,000 pax
- Wide variety of activities for social & partner programmes.
Pre and post tour options



International Conferences held in Cork

The following major international conference and congresses have also been successfully hosted in Cork in recent years;

2009

International Family Day Care Organisation, July 2009, 225 delegates

Positive Choices Conference, April 2009, 425 delegates

2008

World University Debating Championships, December 2008, 750 delegates

ABIC, International Conference initiated by Teagasc Ireland in partnership with the Irish Biotechnology Industry and Invest Northern Ireland, August 2008, 360 delegates

10th International Short Story Conference, June 2008, 180 delegates

European Road Bowling Championships, May 2008, 1000 delegates

2007

EUMETSAT Council (European Organisation for the Exploitation of Meteorological Satellites), June 2007, 100 delegates



Access

Access to Cork

Cork Airport is just 10 minutes drive from Cork City. The airport has flights to/from 40 scheduled destinations in Ireland, the UK and continental Europe, with up to seven flights a day to Dublin, nine flights to London and departures including Amsterdam, Barcelona, Paris, Rome, Malaga, Birmingham, Manchester, Munich & Warsaw with connecting flights to other European and American destinations. It is now also possible to fly Aer Arann from



UK & Irish destinations from Cork Airport

Cork and connect at Dublin with Aer Lingus to the USA through a single booking via aerlingus.com. The airport opened a brand new terminal in 2006 with the capacity to expand to accommodate 5 million passengers per year.

Travel time from Cork Airport to London is just one hour and only two hours from Paris or Amsterdam. Ireland is also just six hours from the east coast of the US. Ferries from six different British and continental ports serve Ireland.

Ireland has international airports at Dublin, Cork, Shannon, Knock and Belfast. There are regular flights to the US airports of JFK, Newark, Boston, Chicago, Philadelphia and San Francisco.

Access from Cork International Airport to Cork City

Delegates can travel easily from the airport to Cork city centre by a number of methods:

- *Taxi*
- *Airport bus services*

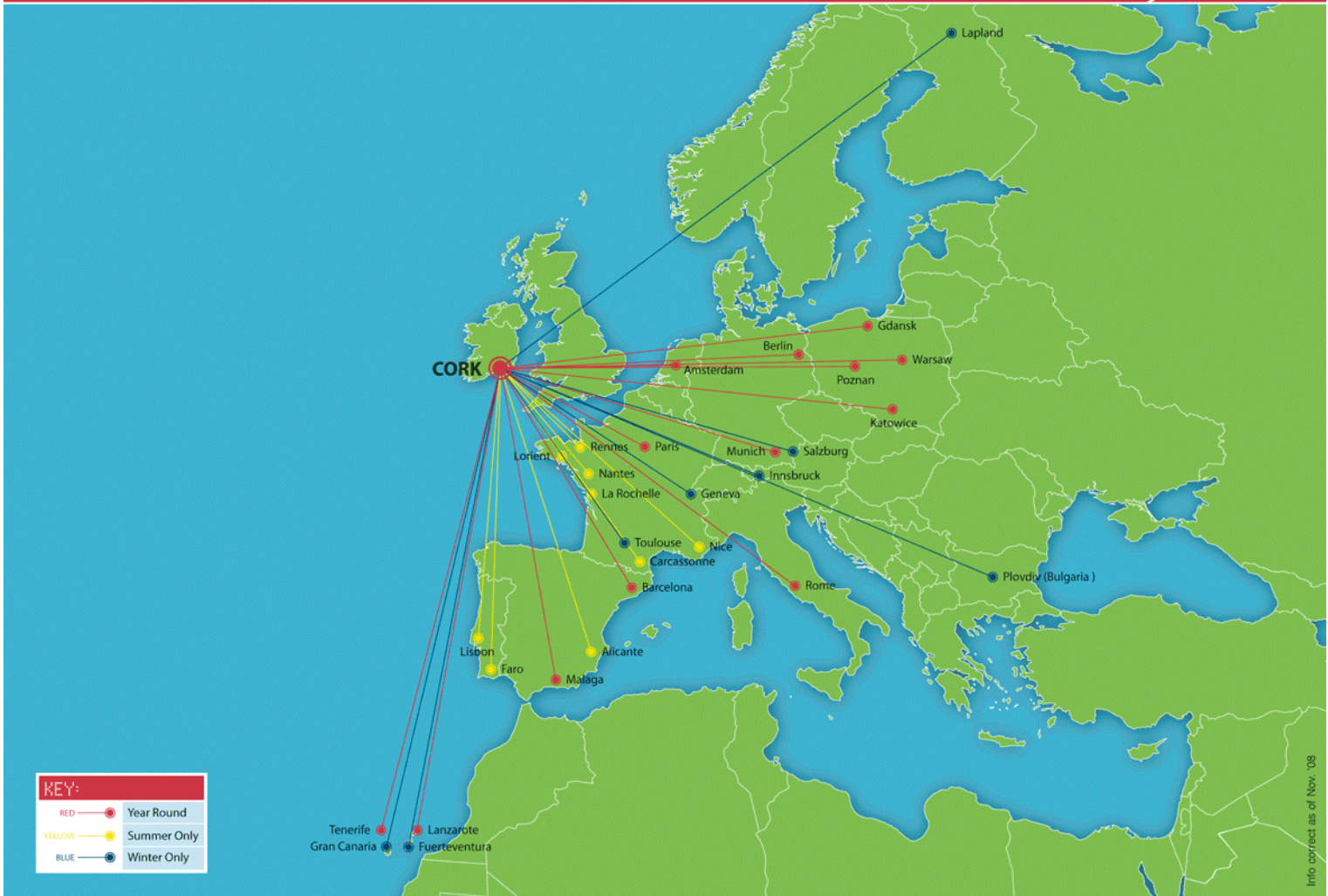
Taxi

There is a taxi rank located outside the main terminal building. The cost from Cork Airport to the City Centre and the central bus and railway station is approximately €15.

Airport Bus Services

- Bus Eireann operate an Aircoach service from Cork Airport to the City Centre
- Skylink provides a service from Cork Airport to the City Centre, with stops at many city centre hotels. Journey time: approx 15mins.

EUROPEAN DESTINATIONS FROM CORK AIRPORT



Getting around

Cork is served by the following public transport network:

- *Intercity & Suburban Train Services*
- *Cork Bus services*

Intercity & Suburban Train Services

Cork's Kent Station is the main train station in the city. From here, services to all over Ireland (via Dublin or Limerick Junction) can be reached. The main line from Cork to Dublin, which is Ireland's busiest rail line, has hourly departures and a number of connecting services. Direct InterCity services are also available to Kerry, with direct services to Killarney and Tralee, although most services to Kerry involve a change at Mallow.

The Cork Suburban Rail system also departs from Kent Station and provides frequent connections to most areas of Metropolitan Cork with services to the north and east of the city including Little Island, Mallow, Fota and Cobh. The east of the city is also a scenic route connecting several islands in Cork harbour with the city centre. The train is recommended for travel to Fota Island Wildlife Park, arboretum, golf club and Cobh Heritage Centre.

In November 2005, the Irish government announced the reopening of the railway line between Glounthaune (on the Cobh line) and Midleton as part of the country's 10 year development plan. New stations will be provided at Carrigtohill on the Midleton branch and at Kilbarry, Monard and Blarney on the Dublin line as part of the plan, along with the already operational Mallow station. The Midleton line is scheduled to be reopened mid 2009.



Bus

The bus station is on the corner of Merchant's Quay and Parnell Place with direct services from Cork to many national destinations incl: Dublin (4.5hrs), Killarney (2hrs), Waterford (2hrs) and Wexford (4hrs).

Ferry

Cork's ultra-modern ferry terminal at Ringaskiddy, less than 20 kilometres from the city centre, has regular scheduled sailings with Brittany Ferries to and from Roscoff on the north coast of France. A long-established link with Swansea in Wales is currently out of service but it is widely hoped will be reinstated in 2009. A connecting bus service is available from the ferryport to the city centre.

Many luxury cruise liners stop over at Cobh (pronounced 'cove') between March and October each year. This historic port, with spectacular views over one of Europe's finest natural harbours, is less than half an hour from the city centre.

Cork Taxis

Provides transport for corporate business & tourism including Airport Transfers, City Hotels, Conference Transfers, Courier Service, Golf Courses, Party Functions, Single Journeys, Tours, Visitor Attractions.

Car Hire

There are a wide range of local and international car rental companies in Ireland. You can arrange to have a hire car waiting for you when you arrive at Cork Airport by selecting your preferred operator through the Car Rental Council of Ireland (www.carrentalcouncil.ie).

Eco-Cabs

For short distance city centre travel Ecocabs will be available for use free of charge every single day of the week between 10am and 7pm. What's more Ecocabs are also now available for use at exhibitions. Being environmentally friendly and completely emission free, there is an opportunity for exhibitor or sponsor exposure.



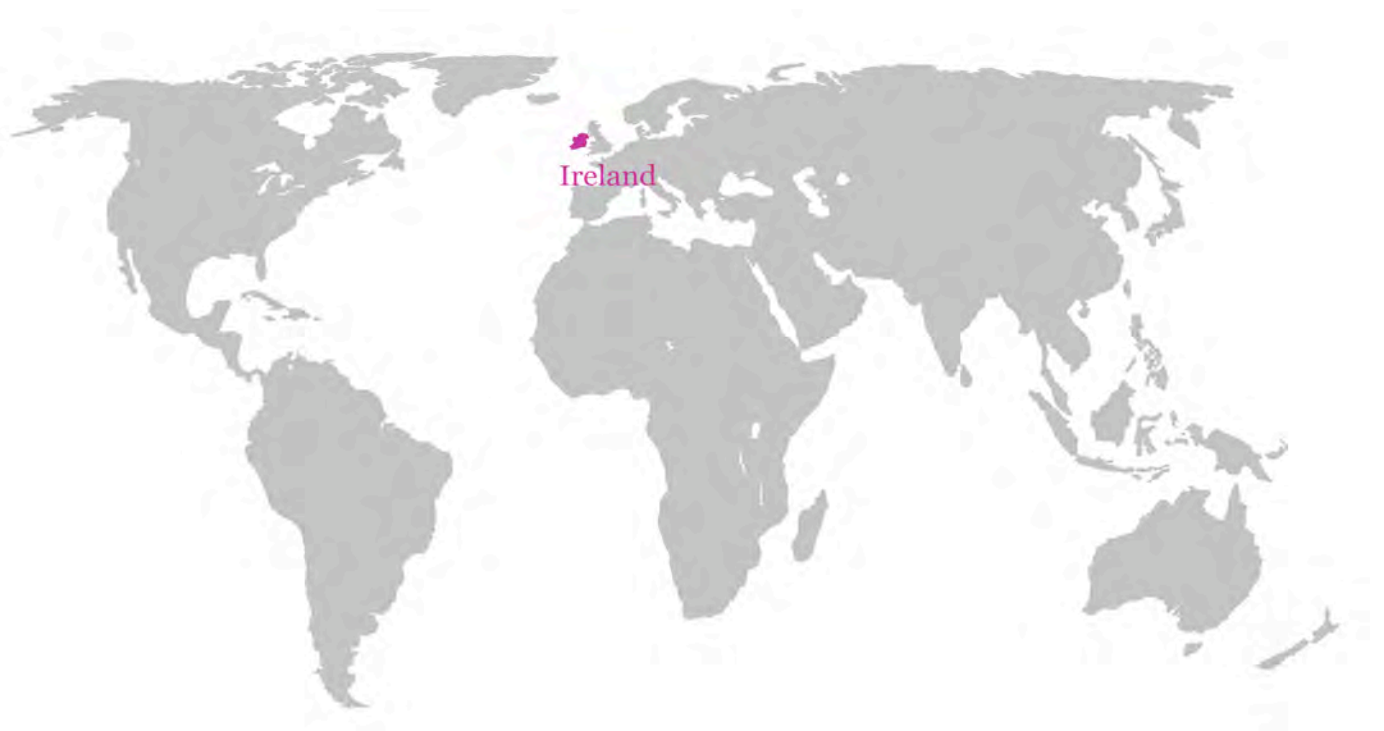
Why Ireland?

Conference Bid




Ireland
Where inspiration flows

Welcome to Ireland



Ireland has always been a popular destination for both business and leisure travellers. An island of just under 6 million inhabitants, with 1.7 million in the Greater Dublin area, the country is renowned for its stunning scenery and the warmth and friendliness of its people. Perched high on the western edge of Europe, Ireland is constantly evolving for the better.

Why Ireland?

In short, Ireland is a progressive, vibrant, energising place – a key reason, no doubt, why more and more businesses and international associations are choosing to stage conferences here. But there are practical reasons, too, why Ireland is proving a popular choice:

- **Communication**

English is the main language in Ireland

- **Access**

Getting to and from Ireland has never been easier or more affordable. There are daily direct flights to Ireland from a wide range of cities in the UK, Europe, and the US, along with three-times-weekly flights from the Emirates. Ireland is served by two major low-cost national airlines – Ryanair and Aer Lingus – as well as dozens of international carriers, and boasts international airports in Dublin, Cork, Knock, Shannon and Belfast.

- **World-class facilities**

Ireland has made a substantial investment in tourism facilities and is extremely well served by hotels, restaurants and other essential tourism/business infrastructure. There is also an outstanding selection of conference venues from luxurious castles to state-of-the-art purpose-built centres – soon to include The Convention Centre Dublin, which is scheduled to open in September 2010

- **Capacity**

Cork can cater for up to 1,000 delegates with over 2,800 bed nights available in Cork City. Dublin can cater for up to 8,000 delegates for larger association conferences, with over 150 hotels and 17,000 bedrooms available for delegates.

- **Euro currency**

Ireland is part of the geographical and economic area that has adopted the euro currency, making it attractive for delegates from EU countries.

- **Enduring appeal**

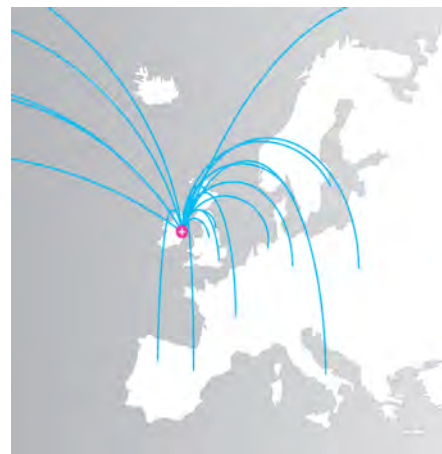
Every year, hundreds of international companies choose Ireland as their overseas location for conferences, corporate meetings, and incentive trips – with many returning to Ireland again and again.

- **Tax refunds**

Ireland offers delegates the opportunity to reclaim Vat on accommodation.



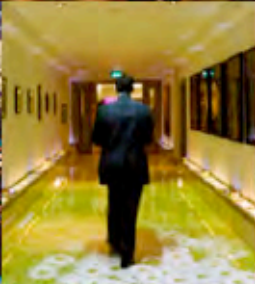
Ireland's air and sea access points



Dublin's access routes

The Conference

Conference Bid




Ireland
Where inspiration flows

The Conference

Ireland has a long history of hosting successful conferences of this size and has particular experience in the field of tourism.

- *World Small Animal Veterinary Association (WSAVA) - 3,000 delegates in 2008.*
- *Flight Centre Limited - annual global conference Dublin 2007 - 1,700 delegates, first time this event took place in Europe.*
- *International Society of Travel and Tourism Educators Conference – Dublin 2008 - 200 Delegates.*
- *TTRA 37th Annual Conference - Travel & Tourism Research Association - Dublin 2006 – 400 Delegates.*
- *19th Annual Association of European Hotel & Tourism Schools Conference – Killarney 2006 – 650 Delegates.*
- *The Institute of Travel and Tourism (ITT) – Galway 2002 – 500 Delegates.*

University College Cork more specifically has hosted or co-hosted a number of major national and international conferences, workshops and seminars in Cork over the last 5 years. The delegate number for these meetings ranges from 150 to 1,300 delegates. They include:

- ***World Business Tourism Forum 2004***
July 2004 with 1,300 delegates over 3 days.
- ***National Tourism Training Workshop 2003***
October 2003 with 400 delegates over 2 days.
- ***International Ecotourism Forum 2005***
September 2005 with 500 delegates over 3 days.
- ***European Hoteliers' Congress, 2006***
April 2006 with 700 delegates over 3 days.



Conference Dates

The following three venues are held tentatively:

- *University College Cork*
- *Cork City Hall*
- *Cork County Hall*

The following dates are provisionally held at all three venues:

Sunday 3 October to Thursday 7 October 2010 (inclusive)

- *These dates can be extended if required*
- *All relevant venues have been held*
- *These dates do not clash with any international, religious or national holidays*
- *There are no significant sporting, cultural or other events due to be held in Cork during that time that might significantly reduce the number of hotel rooms available*



Venues & Facilities

Cork is in a position to offer three equally suitable venues to host Sustainable Tourism 2010:

- *University College Cork*
- *Cork City Hall*
- *Cork County Hall*

Venue 1 - University College Cork

Founded in 1845, University College Cork is one of the oldest universities in Ireland. Located near the heart of Cork city, the university campus enjoys all the facilities of a modern metropolis while still retaining the charm of its one hundred and fifty year old heritage. The University's conference facilities, its tranquil grounds and proximity to the city centre make it an ideal venue for self contained conferences, seminars, meetings or training days in a historic setting of beauty and charm.

Facilities

As a conference centre, University College Cork can offer a wide range of facilities to cater for all conferences with seminar capacities ranging from 20 to 390, affording the option of either large scale seminars to smaller more intimate workshops. Seminar rooms with seating capacities ranging from 10 to 70. The Aula Maxima is one of the university's most impressive locations, is suitable for seminars, concerts, recitals, banquets and prestigious functions. All conferencing locations have state of the art audiovisual equipment with on site technical support.



Venue 2 – **Cork City Hall**

Cork City Hall the cities largest event venue, boasts both the Concert Hall and Millennium Hall located right in the heart of the city centre. The historical Concert Hall style boasts traditionalism of bygone times with wonderful natural light, with its own independent access with blackout facilities also available.

The Millennium Hall along side the Concert Hall can provide seating capacity up to 250 sit-down and 340 for reception can be used independently or in tandem with the Concert Hall whose capacity is sit-down 960 and standing 1040.



Venue 3 - Cork County Hall

County Hall offers a variety of versatile & well equipped meeting & conference suites and is perfect for a conference of 200 people or a banquet of 700. The view from the refurbished top floor of County Hall – gives pause for thought. There is an attractive cityscape of low hills, spires, steeple, a meandering river, fields & wooded areas.

Vertigo offers guests an unrivalled dining experience with 360 degree panorama of Cork city & County with a capacity for 200 guests. The Floor 16 conference suite was the original Council Chamber and has been converted into a comprehensive conference facility. The largest of the conference suites, can seat up to 200 guests theatre style. It can also accommodate smaller numbers in classroom style, u shape & boardroom style.



Conference Organising Committee

The Conference Organising Committee will be chaired by Prof. Peter Johnson, Head of Faculty Planning, University College Cork (UCC), whose remit will be to design the conference plan and develop the sponsorship programme. A former head of the Tourism & Hospitality faculty at Brighton Management School and regional representative for Europe within the UN World Tourism Organisation, Peter joined ITC in 2002 as principal lecturer and senior course supervisor. He is a visiting senior fellow in Tourism Management at Olympus University in Athens, and has published a number of books and papers on tourism-related topics as tourism management, eco-tourism and strategic marketing.



Prof. Peter Johnson, Head of Faculty Planning,
University College Cork (UCC)–Conference Chairman

Peter has previously organised a number of successful conferences, workshops and seminars on behalf of the UCC, including the International Eco-tourism Forum 2005, a gathering of 500 academics and environmental specialists in Cork, which was a notable success both academically and commercially.

Conference Organising Committee

Peter will be supported in his role by a Conference Administration Team (CAT), an experienced group of academics and clerical staff with a strong track record in event management within UCC. The team will consist of a number of key personnel, including:



Dr Sheila O'Brien –Conference President



Dr Robert Jacobs –Academic Secretary



Dr Laura Woods, Dr Mark Jennings, Lucy Wetherall –
Academic Programme Secretaries



Hugh Cosgrave –Fundraising Secretary



Ann White –Public Relations & Media Liaison

CAT will be responsible for all the administrative functions of the conference, including paper submissions and review follow-up, conference materials and organisation. Where appropriate and where the conference budget allows, CAT will contract with specialist third-party event organisers and service providers to manage specific aspects of the conference schedule, such as registration, transfers to and from the airport, hotels, Conference Venue and the Conference Gala Dinner, tours and themed entertainment.

The organising and scientific Committees plan on producing a programme with 3 main streams:

- *Responsible tourism in destinations – shaping sustainable spaces into better places*
- *Defining Eco-tourism*
- *Economic benefits attached to promoting sustainable tourism*

Many of these sessions will run in parallel. Delegates will be able to move between sessions and choose a combination of sessions to suit their needs, interests and backgrounds. The programme will be designed and scheduled to allow delegates to take in suitable combinations of topics at all levels and will provide excellent networking opportunities for delegates and exhibitors.

The calibre of the members of the scientific committee along with the key note speakers ensures that all topics will be very relevant and well addressed.

Scientific Committee:

Prof. Gerry Smith, University College Cork, Ireland

Dr. Elaine O’ Sullivan, University College Cork, Ireland

Dr. Aine Murphy, National University of Ireland, Galway

Dr. Tom Kuntz, University College Dublin, Ireland

Dr. Molly Watson, University of Cambridge, UK

Prof. Alex Griswald, University of Manchester, UK

Prof. Sylvie Clerc, Université Paris, France

Prof. Zerena Clatt, Charles University, Prague, Czech Republic

Dr. Monica Schweiz, University of Toronto, Canada

Key note speakers

A varied and interesting collection of potential key-note speakers reside in Ireland and Britain. The organising committee has actively sought Key Note Speakers who are interested in sustainable tourism and who shape opinions and prepare for events which affect the tourism industry and the environment. A number of national and international experts have agreed to present over the course of the conference.

Minister Martin Cullen TD – will speak at the opening ceremony

Mr. Michael O’Leary – CEO Ryanair

Dr. John Moriarty – University of Otago, New Zealand

Prof. Sheila Jones - University of Osaka, Japan

Mr. Willie Walshe – CEO British Airways

Mr. David Coombes – An Taisce

Mr Shaun Quinn – Chief Executive Fáilte Ireland

Mr. Niall Gibbons - Chief Executive Tourism Ireland

Mr. Darren Clarke – Professional Irish golfer and golf course designer

Potential key-note speakers who would be invited for this conference include:

Mr. Hattan Gadi – Manager The Orchid Hotel, Mumbai, India

The 245-room, five star, ECOTEL-certified Orchid Hotel in Mumbai was designed from the outset with preservation of the environment in mind.

Mr. Andrew Capelli – Six Continents Hotels

Six Continents Hotels, a subsidiary of Six Continents Plc (formerly Bass Plc), operates over 3000 hotels worldwide. Its principal brands include Holiday Inn, Crowne Plaza and Inter-Continental Hotels. It is an excellent example of a hotel company that has successfully implemented EMS

Conference Schedule

A conference schedule is proposed as follows:

Sunday 3rd October:

Arrival and registration at Cork hotels

Transfer to welcome reception at Cork City Gaol

Monday 4th October:

Morning: Registration
 Official Opening
 Plenary session – Keynote speakers
 2 Keynote speakers
 Tea and Coffee break- sponsored by Cork IHF
 3 Parallel sessions

Afternoon: Lunch – sponsored by Tourism Ireland
 Plenary session – Keynote speakers
 Tea and Coffee break- sponsored by Cork City Council
 2 Parallel sessions

Evening: Conference Gala Dinner and Céilí, The Old Jameson Distillery, Midleton



Tuesday 5th October:

Morning: Plenary session – Keynote speakers
Tea and Coffee break- sponsored by Fáilte Ireland
Workshops and Symposia Sessions
Lunch

Afternoon: Workshops & Symposia

Evening: Medieval Banquet, Aula Maxim, University College Cork

Wednesday 6th October:

Morning: Mid-congress tour – several options
Lunch

Afternoon: Workshops & Symposia Sessions British Airways

Evening: Reception in the Lewis Glucksman Gallery, followed by a dine around in
Cork City

Thursday 7th October:

Morning: Final workshops

12 noon: Closing session



Social Events

Conferencing in Cork is about more than just the boardroom! European Capital of Culture in 2005, Cork is one of Europe's most vibrant cities, offering culture, history, energy and a wealth of social and entertainment options from spending a night in jail to your own private jazz concert, the only limit is imagination!

Proposed Social Schedule

Sunday 3 October

On the evening of the delegates' arrival, there will be an opening ceremony and welcome reception held at Cork City Gaol. Experience the haunting and eerie atmosphere of 19th Century prison life.

Monday 4 October

On the first evening of the conference, the Formal Conference Dinner and Irish Céilí (traditional Irish dance) will be held in The Old Jameson Distillery, Midleton Co. Cork, 12 km East of Cork City. Follow the old distillery trail through mills, maltings, stillhouse, warehouses and kilns - some of these buildings date back to 1795.

Tuesday 5 October:

The next evening a medieval banquet will be held in Aula Maxim, University College Cork, one of the University's most impressive locations, and a beautiful venue for banquets.

Wednesday 6 October:

On the eve of their departure, delegates are invited to a drinks reception in the Lewis Glucksman Gallery. Designated as one of the 1001 Buildings to see before you die the Glucksman has won numerous architectural accolades including Best Public Building in Ireland and was nominated for the prestigious Sterling Prize. Following this, delegates are free to sample the best in Cork cuisine in one of the City's many world class Irish and ethnic restaurants such as Jacob's on the Mall, Boardwalk Bar & Grill, Club Brasserie.



A list of pre and post event tours are listed in the visitor information section.

Benefits of Ireland Hosting a Conference in Ireland

Ireland has become a frontrunner when it comes to conferences. With exceptional venues, purpose-built conference and meeting facilities, excellent hotels and efficient management, whatever size your conference it will be carried off without a hitch.

Over 50,000 delegates travel to Ireland each year for conferences...and there's a good reason why. As well as being an English-speaking nation, Ireland is easy to access with international links, several international airports and direct scheduled daily flights from North America, mainland Europe and Britain. And when you get here, it's just as easy to get around by road, rail and air.

Venues in Ireland range from impressive, purpose-built, state-of-the-art centres to impressive and unique spots like historic halls, racecourses, universities, castles, resorts and hotels.

Facilities are modern and competitive, ranging from videoconferencing capabilities to multi-media services backed up by AV, while professionally you will be looked after by a highly skilled and experienced team that can cater for anything up to 6,500 delegates.

Hotels are high quality and plentiful ranging from historical castles and contemporary urban retreats to traditional venues, which highlight the unique charm of cities like Dublin, Cork, Limerick and Galway.

With substantial investment being put into conference and meeting facilities in Ireland, it is now one of the leading destinations. Be prepared for the unexpected in Ireland. Ireland really packs a punch when it comes to business !



Cork Accommodation

Cork Convention Bureau | Hotel Members | July 2009

	Hotel	Location	Seating Capacity of Meeting Rooms							Bedrooms	Rating
			+500	+400	+300	+200	+100	+50	<50		
1	Ambassador Hotel	City Centre				1	2	2	1	70	4*
2	Clarion Hotel	City Centre			1			4	2	197	4*
3	Fitzgerald Vienna Woods	Cork City			1	1	3	3	3	50	3*
4	The Gresham Metropole	City Centre			1	2	2	4	6	112	3*
5	Hayfield Manor Hotel	Cork City					1		9	88	5*
6	Hotel Isaacs	City Centre							2	47	3*
7	Imperial Hotel	City Centre				1	2	4	7	130	4*
8	Jurys Inn	City Centre							1	133	3*
9	Jurys Cork Hotel	Cork City					2	2	8	182	4*
10	Kingsley Hotel	Cork City				1	2	1	7	131	5*
11	Maryborough Hotel & Spa	Cork City		1		2	1	2	4	93	4*
12	The Maldron Hotel	Cork City						2		101	3*
13	Montenotte Hotel	Cork City				1		2		126	4*
14	Silver Springs Moran	Cork City	2	2	4	4	4	7		109	4*

	Hotel	Location	Seating Capacity of Meeting Rooms							Bedrooms	Rating
			+500	+400	+300	+200	+100	+50	<50		
15	Radisson SAS Hotel	Cork City		1	1	2	2	2	11	129	4*
16	Rochestown Park Hotel	Cork City	2	2	2	2	4	9	9	163	4*
17	Carrigaline Court Hotel	Cork City			1	1	2	2	2	91	4*
18	Oriel House Hotel	Cork City		1	1	2	2	1	7	78	4*
	East Cork										
19	Sheraton Fota Island	Fota Island			1		1		4	131	5*
20	Castlemartyr Resort	Castle martyr					1	1	3	103	
21	Midleton Park Hotel	Midelton			1			1	3	79	4*
	West Cork										
22	Trident Hotel Kinsale	Kinsale					1		4	75	4*



Cork Venues

Cork Convention Bureau | Venue Members | July 2009

		Location	Capacity Conference	Capacity Drinks Reception	Capacity Banquet	Accommod ation
1	City Hall	Cork City	960		600	HW
2	University College Cork	Cork City				1,200 rooms, OC, HN
	<i>Aula Maxima</i>		220	300	130-150	
	<i>Council Rooms</i>		60			
	<i>Common Room</i>			90		
	<i>Kane Building</i>		30-212			
	<i>Devere Hall</i>		280 - 432		196-266	
3	County Hall	Cork City				HW
	<i>Vertigo</i>				150-170	
	<i>Ground Floor Foyer</i>				700	
	<i>Floor 16</i>		200			
	<i>Council Chamber</i>		80			HW
4	Cobh Heritage Centre	Cobh	200	200	120	HN
5	Cork City Gaol	Cork City	100	200	150	HN
6	Cork Opera House	Cork City	1000		200 Private Parties	HW
7	Glucksman Gallery	Cork City	50-120	150 half – 300 full	30 - 100	HW
8	Crosshaven House	Crosshaven	30	30-300 Marquee	30 – 300 Marquee	18 guests
9	Curraheen Park Racetrack	Cork City			180 corporate group	HN
10	Fota House	Fota Island	160 all rooms combined	HN		
	<i>Gallery</i>				100	
	<i>Dining Room</i>				60	
	<i>Billiard Room</i>		90			
11	Jameson Distillery	Midleton	2-120	60-150	150 Irish Night	HN
12	Hotel Penthouses	Cork City	10-50		30-300	Yes

Key Code:

HN = Hotels Nearby

HW= Hotels within walking distance

OC = Hotels on campus

OR = On Request

Budget and Promotion

Conference Bid




Ireland
Where inspiration flows

Budget

The Budget structure will be based upon experience from previous years and association guidelines. According to the attendance figures achieved by previous conferences in the Sustainable Tourism series, we conservatively estimate that between 800-1,000 delegates will come to Cork to attend the Sustainable Tourism 2010, and we can cater for substantially more than that number if necessary.

The funding goal for this conference is to provide a quality programme and information at a reasonable cost to delegates.

Some initiatives to achieve this goal include:

- *Using Tap water rather than bottled water – Cork water conforms 100% to the parametric standards set in the European Communities (Drinking Water) Regulations 2000, therefore tap water will be used instead of bottled water where possible to reduce expenditure and also as a means to reduce the amount of waste produced by the conference.*
- *Programme costs will be reduced by scheduling greater interaction of speakers and delegates.*
- *Emphasis on value for delegates, with subsidised rates for students and participants from developing countries. Conference registration fees are exempt from VAT in Ireland.*
- *A Bursary of €40,000 will be provided to fund attendance for qualifying disadvantaged delegates*

The main source of funding will be the Registration Fee. We envisage this will be in the €300 to €450 range per delegate – with the reduced rate for students and delegates from developing countries.

Delegate registration includes:

- *A delegate pack and programme information*
- *Participation in all conference sessions*
- *Tea and coffee Breaks*
- *Lunches*
- *A ticket to the Gala Dinner on the first evening of the Conference*
- *Full access to facilities within University College Cork/ Cork City Hall / Cork County Hall*
- *Transport to and from the Gala Dinner*

In addition to the registration income, we expect to secure significant levels of commercial sponsorship for this prestigious international event. A number of organisations Central Hotel Group, IrishTourist.com and Noel Smith Travel in the national and international travel and tourism sector have already indicated their interest in supporting the conference. In addition, we expect to receive considerable support from State agencies in running this event, including:

- *Department of Foreign Affairs – support is available for delegates travelling from developing countries*
- *Fáilte Ireland is the National Tourism Development Authority and is responsible for the promotion of Ireland as a quality destination for International Conferences. Fáilte Ireland would become an active partner in the Sustainable Tourism Conference and work with the organising committee to ensure this conference is supported practically, in an advisory capacity and also financially through the Conference Alliance programme.*
- *Cork Convention Bureau - established to assist the conference, meeting, incentive and event organizer with impartial advice on the product offering of venues and accommodation in both the city and county, free of charge.*



Available Support

Conference Alliance Programme

The Conference Alliance is an initiative that was formed to facilitate individuals from a wide variety of professions and backgrounds in their quest to bring their next Conference to Ireland. Coordinated by Fáilte Ireland's Business Tourism Unit, representatives include support agencies and professional organisers and suppliers whose services can be employed. UCC is supported in this bid by the Conference Alliance Programme.

The Cork Convention Bureau, a key player in the Alliance is a non-profit destination marketing organisation supported by its members and by the following founding organisations:

- *Association of Irish Professional Conference Organisers (AIPCO)*
- *Irish Hotels Federation (IHF)*
- *Cork City Council*
- *Fáilte Ireland*
- *Cork Marketing Partnership*

If the services of a local PCO or DMC are required, the Cork Convention Bureau can arrange an introduction with an appropriate company. Cork has a well-developed infrastructure of conference service providers with extensive expertise in ensuring meetings and events in Cork are an outstanding success. The Cork Convention Bureau will also coordinate and assist with site inspections.

Our Organising Committee will include a full-time Fundraising Secretary who will be responsible for the financial aspects of the conference and ensuring that revenue and cost targets are met.

Tax Benefits

Ireland offers many financial benefits to the Conference organising committee.

There is no Vat on delegate registration fees in Ireland which means the full payment from the delegate is received by the Association. Ireland also provides the opportunity to reclaim the VAT paid in respect of accommodation costs - currently 13.5% - incurred while attending that conference.

The Finance Act 2007 provides business delegates attending a conference with over 50 delegates in Ireland the opportunity to reclaim the VAT paid in respect of accommodation costs incurred while attending that conference. A deduction may be made where the accommodation is provided at the conference venue or a different location.

The allowance will apply from the night prior to the date on which the conference starts and end on the date on which the conference concludes. Where a delegate attends for only part of the duration of the conference, entitlement to deduct the VAT incurred on the accommodation should be reduced accordingly.

Qualifying accommodation includes rooms in hotels, guesthouses or apartments which are let as part of the short-term guest or holiday sector.

Non-Irish companies/delegates can obtain refunds by applying to the Revenue Commissioners.

The organising committee has organised a company to reclaim Vat - currently 13.5% - on behalf of the participating delegates.

Non-EU residents are also entitled to reclaim the VAT paid on items purchased and taken home with them.



Preliminary Budget

Event	Sustainable Tourism 2010		
	Min Expected	Mid Range	Target
Expected participants	123,456	123,456	123,456
Revenue			
Fee/Participant	€123,456	€78,910	€123,456
Gala Dinner	€78,910	€123,456	€78,910
Exhibition	€123,456	€78,910	€123,456
Sponsorship	€78,910	€123,456	€78,910
Other Revenue	€123,456	€78,910	€123,456
Total Revenue	€123,456	€123,456	€123,456
Expenditure			
Conference venue	€78,910	€123,456	€78,910
Catering	€123,456	€78,910	€123,456
AV equipment	€78,910	€123,456	€78,910
Print/design	€123,456	€78,910	€123,456
Promotions/marketing	€78,910	€123,456	€78,910
Local committee costs	€123,456	€78,910	€123,456
Invited guests	€78,910	€123,456	€78,910
Speakers to incl. travel costs/programme	€123,456	€78,910	€123,456
Opening event/Social programme	€78,910	€123,456	€78,910
Admin/incl. PCO costs	€123,456	€78,910	€123,456
Contingency	€78,910	€123,456	€78,910
Total Expenditure	€123,456	€78,910	€123,456
Overall Result	€78,910	€123,456	€78,910

* Breakdown on Costs in Appendix

Note: The summary Budget is estimated for year 2010. A large amount of control is available over certain items of expenditure, and a typical value has been selected in these areas. Accompanying persons have been omitted for the purposes of this budget, but will be self financing.

Marketing & Promotion

A comprehensive and well executed marketing and promotion plan will be developed to ensure the conference is a success. There will be a heavy emphasis on using new technologies, such as internet and email to identify and target potential delegates and communicate in a timely fashion with confirmed attendees.

The plan will include:

- *If successful with this bid, we will be appointing, by tender, a Professional Conference Organiser to assist with the logistics of organising this conference.*

Cork Convention Bureau along with UCC has drafted a marketing and promotion plan that is to include:

- *A dedicated conference website with an advance booking service for delegates, special offers such as 'early bird' discounts, and useful links to relevant information, such as hotels, restaurants and cultural facilities.*
- *Advertising within relevant journals and websites (an advertising budget will be allocated for this purpose).*
- *Direct marketing to delegates of previous Sustainable Tourism events via email/eazines.*
- *A robust public relations programme to generate media interest in the run up and during the conference and to keep it in the public eye.*

[The above activities will also be supported and supplemented by the Cork Convention Bureau.](#)

Tourism Ireland Market offices

As part of the Conference Alliance, Fáilte Ireland has access to its colleagues in over 20 markets across the globe. The Tourism Ireland offices will provide support to your marketing efforts in these markets and are on hand with expertise and soft marketing collateral. In 2009 the Sustainable Tourism conference will be held in New York. Should we be successful in winning this bid, Tourism Ireland personnel will be on hand in New York to provide positive exposure and information on the conference in Ireland as well as some hospitality to help promotional efforts in boosting delegate attendance.

Environmental Considerations

In line with the environmental ethos of the conference, we intend to strictly limit paper usage before and during the conference in favour of electronic communication. As well as being a greener policy, this should also help to significantly reduce a major budget line -item.

Carbon Neutral Ireland has been consulted and will be involved in helping UCC offset the emissions from the delegate's flights. Carbon Neutral Ireland is considering becoming a sponsor of the conference to highlight the social responsibility to tourism industry delegates.



Further Information

Conference Bid



Pre & Post Event Tours

For delegates who wish to combine attendance with a short break the following are some sample itineraries:

Option 1: West Cork – Kinsale, Macroom, Bantry, Skibbereen & Clonakilty

Home to some of the most breathtaking scenery in Ireland, and offering the broadest range of activities, entertainment, cuisine and accommodation imaginable, West Cork provides a range of options that allow you to tailor any trip. Kinsale is one of the most picturesque, popular and fashionable resorts of the south-west coast of Ireland. Located just 20km from Cork City it is famous for its beauty and yachting, sea angling, Dolphin & Whale Watching Trips, gourmet restaurants and golf.

West Cork is home to some of the country's most stunning golf courses including Old Head Golf Links, Bantry Bay Golf Club, Lisselan Golf Course and Glengariff Golf Club.

There are numerous places of historic interest in West Cork including Bantry House and Gardens, the 1796 French Armada, the Charles Fort, Kinsale. For groups there is Desmond Castle and the International Wine Museum.

Why not sample the cuisine of one of the world famous Kinsale restaurants or sample what is on offer in the scenic Macroom, Bantry, Skibbereen or Clonakilty. Most pubs also serve as restaurants and after your meal you can visit one of the many local hostelrys to avail of more traditional Irish hospitality!



Option 2: East Cork – Midleton, Youghal & Ballycotton

East Cork plays host to some of the most beautiful scenery in the County. Why not take a day time excursion to heritage sites in the area. Alternative heritage routes to include the monastic village of Cloyne and Historic walled port of Youghal can be arranged. The 13th century town walls, Collegiate Church and Watergate recall Youghal's exciting history. You can follow in the footsteps of Sir Walter Raleigh, Edmund Spenser and Sir Richard Boyle. A guided walking tour will take visitors through the main streets, spanned by the 18th century clock tower, where Victorian shop fronts stand shoulder to shoulder with 13th and 16th century dwellings. East Cork is the ideal place for group activities: Angling – for small groups, Deep Sea, River, Coarse and Shore Angling or a Harbour Cruise in Cork Harbour or A River Cruise on the Blackwater - for groups up to twelve.

What about a Food & Craft Tour of East Cork? Include a visit to Midleton Farmers Market. This popular market with its wide range of locally produced produce was one of the first markets in the country with a 'slow food' ethos. Include a visit to Ballymaloe Gardens & Cookery School starting with a tour of the unique herb garden with its unusual variety of herbs and vegetables, the group would then view an exciting cookery demonstration at Darina Allen's world renowned cookery school.

In the afternoon why not follow the Titanic Trail in Cobh retracing the final steps of those who embarked on the famous ship at its last berthing place. Or visit the Jameson distillery in Midleton home to the world renowned Irish whiskey, or relax in the splendour of Fota House and Gardens.

East Cork is home to an excellent range of pubs and restaurants where local farm produce is used in the menus ideal for an evening meal and followed by music courtesy of local musicians.



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Testimonials

Testimonials

European Hoteliers' Congress, 2006

“On behalf of our committee, I wish to express sincere appreciation to UCC for the immense contribution you made to the success of this event. Your experience and expertise in handling registrations, accommodation, transport, communications, including multi-lingual services, and social events helped provide a unique commitment to excellence in standards and service.”

- Jan Emmel, chairman, European Hoteliers' Federation

World Business Tourism Forum 2004

“It has been a great pleasure to hold our Conference in Cork and to collaborate with UCC. If the event was successful, it was particularly due to the hard work, professionalism and kindness of your staff. You have contributed to making this event a most enjoyable experience for all our delegates and guests.”

- Marc Costa, Director, International Association of Business Hotels



Visitor Information

Geography

- Ireland is 385 kilometres/300 miles at its longest; 304 kilometres/190 miles at its widest. It is divided into four provinces – Ulster, Munster, Leinster and Connaught, which make up 32 counties
- The Republic occupies 26 counties and the capital is Dublin
- The Republic is a constitutional democracy and a member of the European Union
- Northern Ireland is part of the UK and its capital is Belfast

Language

- English is the everyday language spoken in Ireland

Population

- Approximately six million, north and south. More than 1.7 million live in Dublin. The island of Ireland enjoys a rich diversity of ethnic groups and cultures. It also has a young demographic – over half the population is under 30 years old

Climate

- Mild and temperate
- Average summer temperatures range from 15-25 degrees Celsius (60-75 F)
- Spring and autumn temperatures average around 10+ degrees Celsius (50+ F)
- Winter is 0 to 10 Celsius (30 to 50 F)
- Rainfall: 700mm per annum (Dublin)

Accommodation

Fáilte Ireland and the Irish Hotels Federation have a mandatory hotel classification scheme for hotels and guesthouses in Ireland. This means that every hotel and guesthouse will now display their star rating along with their award for any additional facilities and services.

All two-star, three-star and four-star hotels/guesthouses can score points from a menu of optional extra facilities and services which are not a mandatory requirement at their awarded classification.

So what happens to all these points? Well, they're added together and are represented as an overall percentage to reflect the additional facilities and services that the property offers (and not ones that are mandatory based on the classification system). **Note the percentage awarded is IN ADDITION to classification awarded.**

This allows visitors to tell the difference between properties that fall into the same grade. Say, for example, you're looking at a three-star hotel - well, a three-star hotel with a percentage score of 68% shows you instantly that there are more additional facilities and services than a three-star that scores 29%. You can see the percentage awarded beside the classification grade.

However the point scoring opportunities are NOT AVAILABLE for one and five star properties.

Five Star: Ireland's most luxurious hotels, with world-class standards. These are located in elegant and stately castles, prestigious country clubs, and top class city hotels.

Four Star: excellent quality contemporary hotels and charming period houses, with excellent cuisine, service and all modern comforts.

Three Star: Ranging from small, family-operated premises to larger, modern hotels. Guest rooms are well decorated with the emphasis on comfort and all have private bathrooms with a bath and/or shower. Table d'hôte and/or a la carte dinner menus are available.

Electricity

- 240 volts AC
- Small appliances – for overseas visitors (except UK) a plug adaptor will be needed for Irish flat three-pin/round two-pin /;/ sockets. Adapters available at airport or local electrical retailers

Currency & Banks The currency in Ireland is the euro (€). The currency in Northern Ireland is the pound sterling (£).

Bank opening times are:

- Monday, Tuesday, Wednesday, Friday: 10am-4pm
- Thursdays: 10am-5pm in Dublin (and some other regions)
- Small towns and rural areas – banks may close for lunch from 12.30pm-1.30pm
- In Northern Ireland, most banks open 9.30am-4.30pm Monday-Friday, with some opening longer hours and on Saturday
- Any credit card that bears the Visa, MasterCard or American Express symbol will be widely accepted in Ireland. Visitors with other cards should check in advance if it will be accepted

Shopping

- Monday-Saturday: 9am-6pm
- Thursday and Friday: late-night shopping in most malls/shopping centres
- Sunday: many shops are open 12pm-6pm
- Duty-free shopping is available at all the international airports
- Tax refunds are available for non-EU residents; check in store for further information before purchasing

Smoking Ban

Smoking is prohibited in public areas within the Republic of Ireland and Northern Ireland – this includes all bars, nightclubs and restaurants. Although hotel bedrooms may be exempt from the ban, it is applied to all other areas within hotels.

VAT Refunds on Purchases

To qualify for a VAT (value added tax) refund you must be a non-European Union visitor to Ireland. Look for the 'Tax Free Shopping' sign in the windows of participating shops. You must complete a valid tax refund document obtained from the retailer and present the tax refund document and goods to Customs on departure from the European Union. A customs officer will check the goods and validate the tax refund document. You can receive your refund on the spot at some airports, otherwise you should mail the validated tax refund document back to the shop and a refund will be issued. VAT is charged on almost everything, but remember, refunds only apply to goods being taken out of the country, not services.

Telecommunications

Only digital phones with GSM subscriptions and a roaming agreement will work on the island of Ireland. Visitors should consult with their supplier before departure.