



UNIVERSITY OF NOVI SAD | FACULTY OF SCIENCES | DEPARTMENT OF GEOGRAPHY, TOURISM & HOTEL MANAGEMENT

# TURIZAM

INTERNATIONAL SCIENTIFIC JOURNAL

VOLUME 19, ISSUE 4, 2015

ISSN 1450-6661 (Hard Copy) | ISSN 1821-1127 (Online) | UDC: 338.48

## EDITOR IN CHIEF

Tatjana Pivac, PhD,  
associate professor

## TECHNICAL EDITORS

Vanja Dragičević, PhD,  
assistant professor

Miroslav Vujičić, PhD  
assistant professor

## EDITORIAL OFFICE

Faculty of Science, Department  
of Geography, Tourism and Hotel  
Management

Trg Dositeja Obradovića 3,  
21000 Novi Sad, Serbia,  
tel. +381 21 450-105;  
fax +381 21 459-696

turizam@dgt.uns.ac.rs,  
[http://www.dgt.uns.ac.rs/turizam/  
engindex.htm](http://www.dgt.uns.ac.rs/turizam/engindex.htm)

## PRINTED BY

www.futura.rs

## CIRCULATION

300

## LIST OF EDITORS

### Andriela Vitić-Četković

University of Montenegro,  
Faculty of Tourism and Hotel  
Management,  
Kotor, Montenegro

### Jasmina Gržinić

Juraj Dobrila University of Pula,  
Department of Economics and  
Tourism "Dr. Mijo Mirković",  
Pula, Croatia

### Damir Demonja

Institute for Development and  
International Relations, IRMO  
Department for International  
Economic and Political Relations  
Zagreb, Croatia

### Klodiana Gorica

University of Tirana  
Faculty of Economy  
Tirana, Albania

### Muzaffer Uysal

Virginia Polytechnic Institute and State  
University,  
Pamplin College of Business,  
Department of Hospitality and  
Tourism Management,  
Blacksburg, Virginia, USA

### Olga Hadžić

Faculty of Science,  
Novi Sad, Serbia

### Konstantinos Andriotis

Cyprus University of Technology,  
Department of Hotel and Tourism  
Management,  
Faculty of Management and  
Economics

### Larry Dwyer

School of Marketing, Australian School  
of Business,  
University of New South Wales,  
Australia

### Lukrecija Đeri

Faculty of Sciences,  
Department of Geography, Tourism  
and Hotel Management  
Novi Sad, Serbia

### Moira Kostić Bobanović

Juraj Dobrila University of Pula  
Faculty of Economics and Tourism  
"Dr. Mijo Mirković"  
Pula, Croatia

### Ali Bakir

Buckinghamshire New University  
Buckinghamshire, England

### Eugenia Wickens

Buckinghamshire New University  
Buckinghamshire, England

### Zoran Ivanović

University of Rijeka,  
Faculty of Tourism and Hotel  
Management,  
Opatija, Croatia

### Dragica Tomka

Faculty of Sport and Tourism Tims  
Novi Sad, Serbia

### Elena Matei

Bucharest University  
Faculty of Geography  
Human and Economic Geography  
Dept.

### Snežana Štetić,

College of Tourism,  
Belgrade, Serbia

### Dobrica Jovičić

University of Belgrade,  
Geographical Faculty,  
Belgrade, Serbia

### Miljenko Brekalo

The Institute of Social Sciences Ivo  
Pilar  
Regional Center, Osijek,  
Croatia

### Evangelos Christou

University of the Aegean,  
Department of Business  
Administration,  
Chios, Greece

### Jung Sungchae

Department of Tourism Management,  
Honam University, Korea

### Lenko Uravić

Juraj Dobrila University of Pula,  
Department of Economics and  
Tourism "Dr. Mijo Mirković",  
Pula, Croatia

### Srećko Favro

Department of National Economy  
University of Split, Faculty of  
Economics,  
Split, Croatia

### Tea Golja

Juraj Dobrila University of Pula  
Faculty of Economics and Tourism "Dr.  
Mijo Mirković"  
Pula, Croatia

### Igor Jurinčič

University of Primorska, Faculty of  
Tourism Studies Portorož – Turistica  
Portoroz, Slovenia

### Tanja Mihalič

Faculty of Economics,  
University of Ljubljana (FELU)

# Content

*Igor Stamenković, Ivana Blešić, Tatjana Pivac, Anđelija Ivkov Džigurski*

Attitudes of Participants of Tourist Animation –  
Case Study: Thematic Events as A Practical Training (Novi Sad, Serbia).....146

DOI: 10.18421/TRZ19.04-01

*Srećko Favro*

Traditional Sailing Ships as Indigenous Dalmatian Nautical Product ..... 155

DOI: 10.18421/TRZ19.04-02

*S.C. Bagri, Devkant Kala*

Tourists' Satisfaction at Trijuginarayan: An Emerging Spiritual  
and Adventure Tourist Destination in Garhwal Himalaya India ..... 165

DOI: 10.18421/TRZ19.04-03

*Dwi Suhartanto*

Managing Guest as an Asset: a Conceptual Review  
in the Context of Accommodation Services .....183

DOI: 10.18421/TRZ19.04-04