



UNIVERSITY OF NOVI SAD | FACULTY OF SCIENCE | DEPARTMENT OF GEOGRAPHY, TOURISM & HOTEL MANAGEMENT

TURIZAM

INTERNATIONAL SCIENTIFIC JOURNAL

VOLUME 15, ISSUE 4, 2011

ISSN 1450-6661 (Hard Copy) | ISSN 1821-1127 (Online) | UDC: 338.48

EDITOR IN CHIEF

Vladimir Stojanović, PhD, associate professor

TECHNICAL EDITORS

Vanja Dragičević, PhD, assistant professor

Tatjana Pivac, PhD, assistant professor

Uglješa Stankov, PhD, assistant professor

Miroslav Vujičić, Research Associate

EDITORIAL OFFICE

Faculty of Science, Department of Geography, Tourism and Hotel Management

Trg Dositeja Obradovića 3, 21000 Novi Sad, Serbia

tel. +381 21 450-105; fax +381 21 459-696

turizam@dgt.uns.ac.rs

<http://www.dgt.uns.ac.rs/turizam/engindex.htm>

EDITORIAL BOARD

Ace Milenkovski

University of Tourism and Management
Skopje, Macedonia

Andriela Vitić - Četković

University of Montenegro, Faculty of Tourism and Hotel Management, Kotor, Montenegro

Bente Haug

Høgskolen i Finnmark
Finnmark University College, Norway

Brent Lovelock

Department of Tourism, School of Business
Dunedin, New Zealand

Catalina Ancuta

Department of Geography
West University of Timisoara, Romania

Cheng Soo May

Institute for Tourism Studies
Colina de-Mong Ha, Macau SAR, China

Dan Knox

School of Arts, Design, Media and Culture
University of Sunderland, United Kingdom

Dobrica Jovičić

University of Belgrade,
Geographical Faculty, Belgrade, Serbia

Dragica Tomka

The Faculty of Sports and Tourism,
Novi Sad, Serbia

Elena Matei

Department of Human and Economic Geography,
Faculty of Geography, University of Bucharest,
Bucharest, Romania

Evangelos Christou

University of the Aegean,
Department of Business Administration, Chios, Greece

Giorgio Andrian

Regional Bureau for Science in Europe (ROSTE),
UNESCO

Janez Sirše

University of Ljubljana,
Faculty of Economics, Ljubljana, Slovenia

Jung Sungchae

Department of Tourism Management,
Honam University, Korea

Klodiana Gorica

University of Tirana,
Faculty of Economics, Tirana, Albania

Konstantinos Andriotis

Cyprus University of Technology
Department of Hotel and Tourism Management
Faculty of Management and Economics

Larry Dwyer

School of Marketing, Australian School of Business
University of New South Wales, Australia

Ludmila Popova

Lomonosov Moscow State University, Russia

Muzaffer Uysal

Virginia Polytechnic Institute and State University,
Pamplin College of Business, Department of Hospitality
and Tourism Management, Blacksburg, Virginia, USA

Ognjen Bakić

Educons University,
Sremska Kamenica, Serbia

Olga Hadžić

Faculty of Science,
Novi Sad, Serbia

Snežana Štetić

Faculty of Science, Department of Geography, Tourism
and Hotel Management,
Novi Sad, Serbia

Vasile Surd

Faculty of Geography,
Babeş-Bolyai University,
Cluj-Napoca, Romania

Zoran Ivanović

University of Rijeka,
Faculty of Tourism and Hotel Management,
Opatija, Croatia

Jasmina Gržinić

Juraj Dobriča University of Pula,
Department of Economics and Tourism
"Dr. Mijo Mirković",
Pula, Croatia

PRINTED BY

www.stojkov.rs

CIRCULATION

300

Content

Ana Jovičić, Tatjana Pivac, Aleksandra Dragin

Ethical Conduct of Employees in Tourist Organizations in Novi Sad (Serbia)135

Marijana Bittner

„Dark Tourism“ – Evaluation of Visitors Experience
after Visiting Thanatological Tourist Attractions 148

Vladimir Marković, Nemanja Davidović, Branislav Djurdjev, Aleksandra Dragin

Influence of Age and Educational Level on the Behavior of Hunters
in Vojvodina Province (Serbia).....159

Bojana Kalenjuk

BOOK REVIEW – Food, Agri-Culture and Tourism
Linking local gastronomy and rural tourism: interdisciplinary perspectives 169

