



UNIVERSITY OF NOVI SAD | FACULTY OF SCIENCES
DEPARTMENT OF GEOGRAPHY, TOURISM & HOTEL MANAGEMENT

INTERNATIONAL SCIENTIFIC JOURNAL

GEOGRAPHICA PANNONICA

Volume 23, Issue 1, March 2019

INTERNATIONAL SCIENTIFIC JOURNAL
GEOGRAPHICA PANNONICA

UNIVERSITY OF NOVI SAD | FACULTY OF SCIENCES | DEPARTMENT OF GEOGRAPHY, TOURISM & HOTEL MANAGEMENT

EDITOR IN CHIEF

Lazar Lazić, lazarus@uns.ac.rs

EDITORS

Jasmina Đorđević, jasminadjordjevic@live.com
Imre Nagy, nagyi@rkk.hu
Milka Bubalo Živković, milka.bubalo.zivkovic@dgt.uns.ac.rs
Aleksandra Dragin, sadragin@gmail.com
Mladen Jovanović, mladjenov@gmail.com
Minučer Mesaroš, minucher@gmail.com

TECHNICAL EDITOR

Dragan Milošević, dragan.milosevic@dgt.uns.ac.rs
Jelena Dunjić, dunjicjelena1@gmail.com

EDITORIAL BOARD

Armelle Decaulne
CNRS UMR6042 - GEOLAB
Clermont-Ferrand cedex, Paris, France &
Natural Research Centre of North-western Iceland
Saudarkrokur, Iceland

Slobodan B. Marković
University of Novi Sad
Faculty of Science
Novi Sad, Serbia

Tobias Heckmann
Department of Geography, Physical Geography
Catholic University Eichstaett-Ingolstadt
Eichstätt, Germany

János Kovács
University of Pécs
Faculty of Science
Department of Geology
Pécs, Hungary

Petru Urdea
West University of Timișoara
Department of Geography
Timișoara, Romania

Péter Domonkos

University Rovira i Virgili de Tarragona
Geography Department
Center on Climate Change (C3)
Tarragona, Spain

Tamás Weidinger

Eötvös Loránd University
Institute of Geography and Earth Science
Department of Meteorology
Budapest, Hungary

Thomas Borén

Department of Human Geography
Stockholm University
Stockholm, Sweden

Tadeusz Stryjakiewicz

Adam Mickiewicz University
Institute of Socio-Economic Geography and Spatial
Management
Poznań, Poland

Marko Krevs

University of Ljubljana
Faculty of Art, Department of Geography
Ljubljana, Slovenia

Horst Förster

Universität Tübingen
Geographisches Institut
Tübingen, Germany

Károly Kocsis

Geographical Research Institute
of the Hungarian Academy of Sciences
Budapest, Hungary

Konstantinos Andriotis

Cyprus University of Technology
Department of Hotel & Tourism Management
Cyprus

Jung Sung-Chae

Honam University
Department of Tourism Management
Gwangju, South Korea

ADVISORY BOARD

Ulrich Hambach

Geowissenschaften Universität Bayreuth
LS Geomorphologie
Bayreuth, Germany

Milivoj Gavrilov

University of Novi Sad
Faculty of Science
Novi Sad, Serbia

Darko Ogrin

University of Ljubljana
Faculty of Art, Department of Geography
Ljubljana, Slovenia

Nina Nikolova

"St. Kliment Ohridski" University of Sofia
Faculty of Geology and Geography
Department of Climatology, Hydrology and
Geomorphology
Sofia, Bulgaria

Anna Leonowicz

University of Zurich
Department of Geography
Geographic Information Science (GIS)
Zurich, Switzerland

Zorana Lužanin

University of Novi Sad
Faculty of Science
Novi Sad, Serbia

Carlos Ferrás Sexto

University of Santiago de Compostela
Geography Department
Santiago de Compostela, Spain

Lajos Boros

University of Szeged
Department of Economic and Social Geography
Szeged, Hungary

Elena Matei

Bucharest University
Faculty of Geography
Bucharest, Romania

Yoel Mansfeld

University of Haifa
Department of Geography and Environmental Studies
Center for Tourism, Pilgrimage & Recreation Research
Haifa, Israel

Klodiana Gorica

University of Tirana
Faculty of Economics, Department of Marketing
Tirana, Albania

Damir Demorja

Institute for Development
and International Relations, IRMO,
Zagreb, Croatia

Praveen Kumar Rai

Banaras Hindu University
Department of Geography
Varanasi, India

EDITORIAL OFFICE

Faculty of Sciences

Department of Geography, Tourism and Hotel Management
Trg Dositeja Obradovića 3, 21000 Novi Sad, Serbia

tel. +381 21 450-105

fax +381 21 459-696

Official site: www.dgt.uns.ac.rs

CONTACTS

Lazar Lazić, PhD, full professor

Department of Geography, Tourism and Hotel Management, Serbia, lazarus@uns.ac.rs

Dragan Milošević, teaching assistant

Department of Geography, Tourism and Hotel Management, Serbia, dragan.milosevic@dgt.uns.ac.rs

Official mail of the Journal

gpscijournal@dgt.uns.ac.rs

Internet portal

www.dgt.uns.ac.rs/pannonica.html

Instructions to authors

www.dgt.uns.ac.rs/pannonica/instructions.htm

Contents

Ivana Sentić, Tijana Đorđević

- Understanding physical environment through safe highway transport mobility
with special review on climate – the highway route Belgrade–Novi Sad, Serbia 1
DOI: [10.5937/gp23-19285](https://doi.org/10.5937/gp23-19285)

Dragan Dolinaj, Igor Leščešen, Milana Pantelić, Marko Urošev, Dragana Milijašević

- Danube River Discharge at Bezdan Gauging Station (Serbia)
and its correlation with Atmospheric Circulation Patterns..... 14
DOI: [10.5937/gp23-18514](https://doi.org/10.5937/gp23-18514)

Ahmadreza Shirvani Dastgerdi, Giuseppe De Luca

- Boosting City Image for Creation of a Certain City Brand 23
DOI: [10.5937/gp23-20141](https://doi.org/10.5937/gp23-20141)

Aleksandar Antić, Nemanja Tomić, Slobodan Marković

- Karst Geoheritage and Geotourism Potential
in the Pek River Lower Basin (Eastern Serbia) 32
DOI: [10.5937/gp23-20463](https://doi.org/10.5937/gp23-20463)

Jahanbakhsh Balist, Hamideh Heydarzadeh, Esmail Salehi

- Modeling, Evaluation, and Zoning of Marivan county Ecotourism Potential
using Fuzzy Logic, FAHP, and TOPSIS 47
DOI: [10.5937/gp23-18879](https://doi.org/10.5937/gp23-18879)

Karolina Simat, Aleksandra Dragin, Vanja Pavluković, Slobodanka Markov

- The ethical dimension of travel agencies business in changing business environment (Serbia) –
employees' attitudes vs. employees' conduct expected by management 64
DOI: [10.5937/gp23-16828](https://doi.org/10.5937/gp23-16828)