

epartment of Geography, Tourism and Hotel Industry at the Faculty of Natural Sciences and Mathematics in Novi Sad has issued three monographs in edition "Vojvodina - culture, tourism and sustainable development" in a short period. The authors of these monographs are professors and assistants at the Department. All three editions have been printed in both Serbian and English and intended for not only domestic but also foreign market.

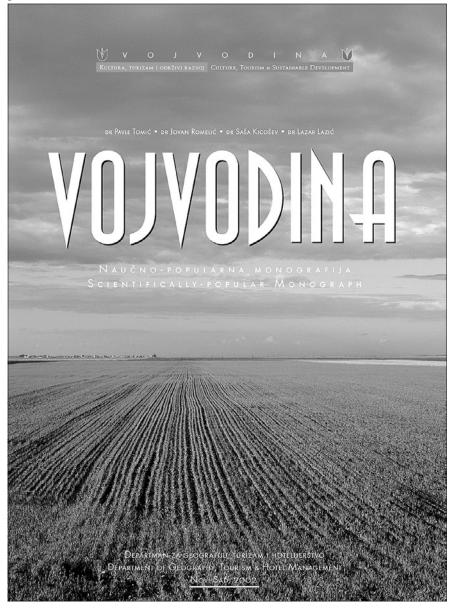
VOJVODINA Scientifically popular monograph

- Authors: PhD Pavle Tomic, PhD Jovan Romelic, PhD Sasa Kicosev, PhD Lazar Lazic Paper size: A4
- Paper size:A4Number of pages:180Number of photos:84

Scientifically popular monograph "Vojvodina" has been issued with a goal to represent the most developed and urbanized part of Serbia and Montenegro in one book. The monograph consists of two basic units: physicalgeographic characteristics and social characteristics. Bibliography is listed at the end of the monograph and it comprises 170 books. After the introduction, which informs the reader about the position, borders and size of the Autonomous Province of Vojvodina, the first part, a review of physical-geographic characteristics of the area, follows:

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- Geological composition and history (The Paleozoic Era, The Mesozoic Era, The Cenozoic Era),
- Geomorphology (mountains of Vojvodina, loess plateaus, sandy terrains, loess terraces, alluvial plains),
- Climate (air temperature, winds, air humidity, cloudiness, precipitation),
- Water (ground water, surface water),
- Pedological composition,
- Flora and fauna,



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Then social-geographic characteristics of the area are given, such as:

- History of Vojvodina (Prehistoric Period, Roman Period, Period of Great Migration of Serbs, Hungarian Period, Turkish Period, Habzburg and Austro-Hungarian Period and present),
- Valuable data about population (migrations, sex and age structure, ethnic and religious structure),
- Development, size and morphology of settlements as well as the most important urban settlements in Vojvodina,
- Agriculture (farming as the most dominant branch of agriculture, vegetable farming, fruit farming, vineyard farming, which dates back to the 3rd century, forestry, animal husbandry, which is entering its intensive development, fishing, which is developing in two directions: sport fishing and commercial fishing),
- Industry (second most important commerce branch, development of industry and its branches; energetic industry, metal industry, chemical industry, industry of building construction materials, wood industry, agro-industry, textile and production of leather and fur garments).
- Traffic and Transport (the most important information on the length and condition of road, railway and water traffic),

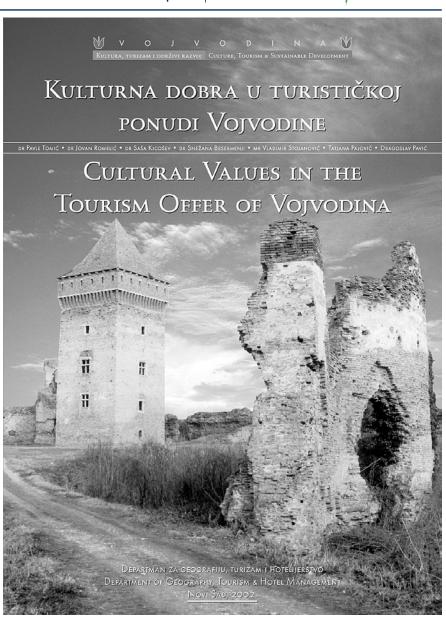
Furthermore, the monograph introduces the reader to basic characteristics of crafts, trade, education, science, culture, art, media, health and sport.

Monograph is written in understandable and popular language style and illustrated with numerous up-todate quality color photographs. Statistical data are presented in tables, and three maps have been made especially for this book. The text of the book together with the attachments makes the monograph interesting and suitable for readers who want to have knowledge of Vojvodina.

Cultural Values in the Tourism Offer of Vojvodina

Authors: PhD Pavle Tomic, PhD Jovan Romelic, PhD Sasa Kicosev, PhD Snezana Besermenji, MSc Vladimir Stojanovic, Tatjana Pajovic, Dragoslav Pavic

Paper size:A4Number of pages:140Number of photos:75



The subject of the research, which has been conducted for the monograph "Cultural Values in the Tourism Offer of Vojvodina", is the identification of cultural values, which may initiate tourist travels. Selection of those cultural values, which may be the subject of different form and levels of tourist demand, has been presented in the book.

The monograph is divided into seven sections, which altogether with the introduction and bibliography cover 139 pages.

Depending on physical, artistic, cultural, historical characteristics and possibility of tourist valorization, cultural values on the territory of Vojvodina have been divided into several groups:

- Archaeological sites (localities from the Paleolithic Period, Mesolithic Period, Neolithic Period, Copper Age, Bronze Age, Iron Age and Roman Period),
- Monumental and artistic works (architecture, painting, sculpture, applied art, drama, music and film),

- Spatial-cultural-historic units (old city centers, important rural ambiences, ethno parks, monasteries, medieval towns and fortifications),
- Important sites or monuments,
- Folklore heritage, national masonry, national material and spiritual creativity
- Festivity values (ethnographic, art, commercial, sports, entertainment and tourist)
- Cultural institutions (museums, galleries, cultural centers)

Mosaic of cultural heritage is something that only Vojvodina may offer to European tourist market. Nowhere else on the old continent there is such ethnical picturesqueness. The content of this book emphasizes it and leads towards contemplation on tourism as a positive activity, which observed through a prism of sustainable development, may manage cultural heritage and cultural activities in Vojvodina.

This book does not only cite cultural

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values but also gives a critical view of present status and perspectives of cultural tourism in Vojvodina.

At the end of each chapter, the possibilities of tourist presentation, protection and preservation of cultural heritage of Vojvodina are pointed out in order to be used for the purposes of tourism.

Monograph "Cultural Values in the Tourism Offer of Vojvodina" is illustrated with numerous quality color photos which accompany the text. Bibliography is immense, consisting of 72 books and several web sites. The monograph is intended not only for scientific workers, and experts but also for students, pupils, and others who want to get knowledge of Vojvodina's cultural heritage.

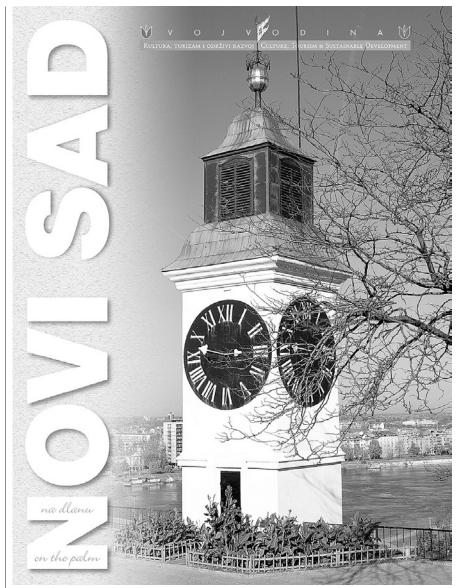
Novi Sad on the Palm of Your Hand

Authors: PhD Pavle Tomic, PhD Lazar Lazic, PhD Jovan Romelic, MSc Dragoslav Pavic, Kristina Pavlica, Tatjana Pajovic, Maja Kovacevic

Paper size:A4Number of pages:96Number of photos:151

Finally, at the beginning of 2003, Novi Sad got a representing monograph after a long period, which was written by European and world standards of tourist guides. The authors introduce readers with basic values of the most important urban center in Vojvodina in a short, versatile and clear way on 95 pages with 150 color photographs. The introductory part informs readers about basic data on geographical position and natural features, then with origin and historical development of "Athens of the Serbs". Novi Sad belongs to the group of younger settlements in Vojvodina and therefore its history may be continually traced back to the end of 17th century. The city has been developing quickly and its population has reached the number of 300,000 inhabitants.

Cultural and historical development of Novi Sad has contributed to creating architectural tourist values, which combine into complex units of monumental and art character. The largest number of them is situated in the old city center represent a unique ambience. Factually, the largest number of pages in the book has been devoted to this topic, the old city center. This is a multifunctional and attractive area with versatile contents interesting for all visitors. A view of the most impor-



tant sacral objects (Saborna Church, Catholic Church, Uspenska Church, Nikolajevska Church, Almaska Church and Sinagogue) is given in a special chapter. A view of monuments in Novi Sad is given in chronological order, the oldest situated in Saborna Church, then busts of famous writers, scientists, and monument to Nazi Raid Victims (1942) at Dunavski kej.

The book contains information on theaters, libraries, and cultural institutions (museums and galleries) with phone numbers, addresses, e-mails, and working hours. Novi Sad is the host city of numerous festivals; the most important as Sterija's Theater Festival, INFANT, EXIT, NOMUS, Yugoslav Film Festival - Novi Sad's Arena, Gold Tamburitza, and Zmaj Children's Games are described here. Also the Novi Sad Fair, which hosts more than 20 fairs a year, and the University of Novi Sad, which was founded in 1960 and comprises faculties in four different towns of AP Vojvodina, are described here.

Novi Sad has always been famous for its bridges, which have become the symbol of the city. The historical survey of the bridges, the oldest of which was built in 1788, is given in the book.

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The monograph includes a short view of the Petrovaradin Fortress and Sremski Karlovci, which are essential parts of the tourist offer.

It has to be pointed out that this guide is supplemented with a map of the city with the bus station, railway station, tourist bureaus, hotels, petrol stations, banks, post offices, police stations and hospitals drawn in. Some important objects are not included in the map, but the visitors may find them easily by the name of the street, which they are located in, because it is given after each object described in the book.

This interesting step-by-step picturesque guide is useful for all those who intend to visit the capital of Vojvodina and essential for foreign visitors.

Kristina Pavlica & Tatjana Pajovic