

Second call for papers

1st International Conference on Geoheritage & Geotourism

GEOTRENDS

24-26 June 2010 | Novi Sad | Serbia



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www.dgt.uns.ac.rs/geotrends

Conference Overview

International conference GEOTRENDS is planned as a meeting which will consider all actual tendencies and trends of geoheritage, geotourism and geoconservation research in the world. The idea for this kind of conference was created when a group of academics from the Department for Geography, Tourism and Hotel Management (Faculty of Sciences, University of Novi Sad, Serbia), while conducting numerous researches on geoheritage in Serbia and wider region, felt the urge to organise a conference regarding geoheritage and geotourism research. With our previously gained connections and collaborations we plan to host not only participants from the region of Southeast Europe but also the whole world. The concepts of geotourism and geoheritage are quite new to our surroundings which is the main reason for inviting numerous experienced experts in these fields to participate, lecture and supervise the conference.

We honestly invite you to submit papers and share your ideas which would certainly broaden the image of geoheritage importance, protection and promotion worldwide!

Scope of the conference – aims, goals

- **Bring together** geoscientists, academics, tourism practitioners and protected area managers with a view to strengthening and promoting the discipline of geotourism.
- Discuss the role of **geotourism as an academic discipline** providing the framework and training for the practical application of geotourism.
- Discuss the core **content of geotourism** namely: geoheritage sites attractions and development, the geopark concept, visitor management and geosite/landscape interpretation and management.
- To set the scene for the integration of **geological attractions** as an essential component of nature-based tourism - geotourism.
- Promote wider community **awareness and protection** of natural heritage and its implementation, nature-based tourism and ecotourism.

Benefits of Attending

- The opportunity to present your research within a unique forum and collaborate with experts from wider region and around the world.
- A chance to promote your local geoheritage by presenting it to relevant people and organisations
- Conference participants will be invited to submit an extended version of their paper to the International Scientific Journals – Geographica Pannonica and Turizam
- Conference papers/Abstracts are peer-reviewed by members of the International Scientific Committee and other colleagues.
- Abstracts/Summaries will be published in Abstract Book and distributed to all participants and relevant organizations
- Abstracts/Summaries will be published in electronic format, and made available to the international scientific community through the official conference website

Scientific Committee

- **Prof. Dr Murray Gray**, Queen Mary, University of London, UK
- **Prof. Dr William A.P. Wimbledon**, Dept. of Earth Sciences, University of Bristol, UK
- **Prof. Dr Ian Smalley**, Nottingham Trent University, UK
- **Prof. Dr Ken A.O'Hara-Dhand**, University of Nottingham, UK
- **Prof. Dr Thomas A. Hose**, Buckinghamshire New University, UK
- **Prof. Dr José Brilha**, Dept. of Earth Sciences, University of Minho, Portugal
- **Prof. Dr Nizamettin Kazancı**, Geological Engineering Department, Ankara University, Turkey
- **Dr Dušan Mijović**, Nature Conservation Institute of Serbia
- **Prof. Dr Olga Hadžić**, Department of Geography, Tourism and Hotel Management & Department of Mathematics and Informatics, Faculty of Science, University of Novi Sad, Serbia, member of Serbian Academy of Sciences and Arts
- **Prof. Dr Slobodan B. Marković**, Department of Geography, Tourism and Hotel Management, Faculty of Science, University of Novi Sad, Serbia

Official language of the conference is English

Organising Committee

- Prof. Neda Mimica-Dukić, Dean of Faculty of Science, University of Novi Sad, Serbia
- Prof. Lazar Lazić, Head of Department of Geography, Tourism and Hotel Management, Faculty of Science, University of Novi Sad, Serbia
- Prof. Slobodan B. Marković, Department of Geography, Tourism and Hotel Management, Faculty of Science, University of Novi Sad, Serbia
- Dr Anđelija Ivkov Džigurski, Department of Geography, Tourism and Hotel Management, Faculty of Science, University of Novi Sad, Serbia
- Dr Vladimir Stojanović, Department of Geography, Tourism and Hotel Management, Faculty of Science, University of Novi Sad, Serbia
- Dr Dragoslav Pavić, Department of Geography, Tourism and Hotel Management, Faculty of Science, University of Novi Sad, Serbia
- Ivo Mulec, Department of Geography, Tourism and Hotel Management, Faculty of Science, University of Novi Sad, Serbia
- Đorđije Vasiljević, Department of Geography, Tourism and Hotel Management, Faculty of Science, University of Novi Sad, Serbia **e-mail: djordijevasiljevic@yahoo.com**
- Biljana Basarin, Department of Geography, Tourism and Hotel Management, Faculty of Science, University of Novi Sad, Serbia
- Tin Lukić, Department of Geography, Tourism and Hotel Management, Faculty of Science, University of Novi Sad, Serbia

Conference program by sessions

Wednesday 23rd June 2010

18.00 Welcome and ice breaker party.
18.30 Early Registration

Thursday 24th June 2010

08.00 - 09.00 Registration
09.00 - 09.30 Opening Ceremony
09.30 - 11.30 **PLENARY SESSION** (11.00- 11.30 Coffee break)
13.00 - 15.00 Lunch break
15.00 - 17.00 **RESOURCES AND POTENTIAL GEOTOURISM DESTINATIONS**
17.00 - 17.30 Coffee break
17.30 - 18.30 **SUSTAINABILITY AND DESTINATION MANAGEMENT**
18.30 - 19.30 **EDUCATION AND INTERPRETATION**
20.00 GEOTRENDS DINNER

Friday 25th June 2010

9.30 - 11.30 **PLANNING AND DEVELOPMENT STRATEGIES OF GEOTOURISM DESTINATIONS**
11.30 -12.00 Coffee break
12.00 - 13.30 **GEOPARKS AND PROTECTED AREAS IN TOURISM**
13.30 - 15.00 Lunch break
15.00 - 16.30 **GEOTOURISM AND GEOHERITAGE OF SERBIA**
16.30 - 18.00 **WIDENING THE SCOPE OF GEOTOURISM – COMPLEMENTARY ATTRACTIONS**
18.00 - 18.30 Coffee break
18.30 - 19.30 **GENERAL DISCUSSION**
20.00 GEOTRENDS DINNER

Saturday 26th June 2010

9.00 **VOJVODINA GEOTOUR - 1 Day Conference fieldtrip (Included in conference fee)**
More information about Vojvodina Geotour in further reading...

PARTICIPANTS BY SESSIONS

PLENARY SESSION LECTURERS - invited key speakers

Thomas A. Hose, School of Sport, Leisure and Travel, Faculty of Design, Media and Management, Buckinghamshire New University, UK
Dušan Mijović, Nature Conservation Institute of Serbia, Serbia
Ian Smalley, Giotto Loess Research Group, Waverley Materials Project, Nottingham Trent University, UK
Ken A.O'Hara-Dhand, Giotto Loess Research Group, Waverley Materials Project, Nottingham Trent University, UK
Christopher J. Cleal, National Museum, Wales, UK
John E. Gordon, Scottish Natural Heritage, UK
Olga Hadžić, Department of Geography, Tourism and Hotel Management & Department of Mathematics and Informatics, Faculty of Science, University of Novi Sad, Serbia, member of Serbian Academy of Sciences and Arts
Slobodan B. Marković, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, University of Novi Sad, Serbia

RESOURCES AND POTENTIAL GEOTOURISM DESTINATIONS

Izidora Marković, *Institute For Tourism, Zagreb, Croatia*
Geoturistic potentials of Medvednica
Matija Zorn, *Scientific Research Centre of the Slovenian Academy of Sciences and Arts, Ljubljana, Slovenia*
Slovenia, the Cradle of Karst Geotourism
Predrag Đurović, *Faculty of Geography, University of Belgrade, Serbia*
The Inventory of the Geoheritage Sites the Basis of Development of Geotourism of Montenegro
Rade Knežević, *Faculty of Tourism and Hospitality Management Opatija, University of Rijeka, Croatia*
Analysis of the situation and prospects of speleo-tourism in the area of Primorsko-goranska County
Aleksandra Maran, *Natural History Museum in Belgrade, Serbia*
Geotourist potential of the Krupanj area (western Serbia)
Surd Vasile, *Faculty of Geography, Babes-Bolyai University Cluj-Napoca, Romania*
The Tourism Organization of the Eastern Carpathians - The Northern Group, Romania
Jovica Petrović, *Faculty of Economics Subotica, University of Novi Sad, Serbia*
Receptive Tourist Agencies as Marketing Channel of Geoheritage of Vojvodina (N. Serbia)
Olja Zvizdić, *Department of Geography, Tourism and Hotel Management, Faculty of Sciences, University of Novi Sad, Serbia*
Market Research of Potential Participants in Geotourism
Anna Solarska, *Department of Geography and Regional Development, University of Wroclaw, Poland*
Geoheritage and Geotourism potential of Strzeleckie Hills (SW Poland)

SUSTAINABILITY AND DESTINATION MANAGEMENT

Anica Cernatič Gregorič, Institute of the Republic of Slovenia for Nature Conservation, Regional Unit Nova Gorica, Slovenia

The Impact of Human Activities on Dolines – Typical Geomorphological Features in Karst And Possibilities Of Their Preservation

Maria Gorska-Zabielska, Institute of Geoecology and Geoinformation Adam Mickiewicz University, Poznan, Poland

Scandinavian Glacial Boulders in Northern Poland and Their Reconnaissance, Protection and Dissemination

Bojan Erhartič, Scientific Research Centre of the Slovenian Academy of Sciences and Arts, Ljubljana, Slovenia

Geomorphosites in Slovenia

Dane Podmenik Adam, Zavod Eko-Humanitatis, Koper, Slovenia

Potentials for Developing Sustainable Tourism in the Hinterland of Slovene Istria

Katarzyna Kozina, Department of Geography and Regional Development, University of Wroclaw, Poland

Geotourist Potential of The Geomorphological Sites Within The World Heritage List Of UNESCO

Nemanja Davidović, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, University of Novi Sad, Serbia

Assessing the Environmental Impacts of Tourism

Blaž Komac, Scientific Research Centre of the Slovenian Academy of Sciences and Arts, Ljubljana, Slovenia

Loss of Natural Heritage from the Geomorphological Perspective – Do Geomorphic Processes Shape or Destroy the Natural Heritage?

EDUCATION AND INTERPRETATION

Ângelo Cumbe, National Museum of Geology, Maputo, Mozambique

The Geological Heritage of Maputo: Examples of Sites with Educational and Geotouristic Interest

Ewa M. Welc, Faculty of Geology, Geophysics and Environmental Protection, University of Science and Technology, Krakow, Poland

Geotourism Magazine - The International Platform of Exchange the Geotourism Information (6 Years of Activity)

Đorđije Vasiljević, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, University of Novi Sad, Serbia

The Use of Web-Based Dynamic Maps in the Promotion of a Geotourism Destination - the case Study of Titel Loess Plateau (Vojvodina, Serbia)

Vladimir Marković, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, University of Novi Sad, Serbia

Digital Model of Holms at The Danube River Bank Near Apatin, South Part of Special Nature Reserve “Upper Danube”, Vojvodina, Serbia

Ana Mladenović, Faculty of Mining and Geology, University of Belgrade, Serbia

Using a GIS Technology in Presenting a Potential Geo-Park to Tourists

PLANNING AND DEVELOPMENT STRATEGIES OF GEOTOURISM DESTINATIONS

John Conway, Royal Agricultural College, Cirencester, UK

Using long distance public footpaths to promote geoheritage

Velvet Nelson, Sam Houston State University (USA)/University of Primorska (Slovenia)

Recognizing Anthropocentrism in the Development of the Geotourism Concept

Mirela Mazilu, University of Craiova, Romania

The Performance and Management of the Destination in Romanian Tourism?

Aleksandra Maran, Natural History Museum in Belgrade, Serbia

Selection and Organization of Geological Routes: Case Studies from Serbia and Romania

Dušan Mijović, Nature Conservation Institute of Serbia, Serbia

Transformation of Geoheritage Site into Tourist Attraction - The Key Element in Geotourism

Ivo Mulec, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, University of Novi Sad, Serbia

Management Strategies Proposals for Titel Loess Plateau as potential geotourism destination

Miroslav Vujičić, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, University of Novi Sad, Serbia

Spatial Analysis for Creating Geo-cultural Routes on the Fruska gora Mountain

GEOPARKS AND PROTECTED AREAS IN TOURISM

Nikolas Zouros, University of the Aegean, Department of Geography, Mytilene, Greece

GEOPARKS as Geoscientific Laboratories - Rising Public Awareness on Natural Hazards

Ricardo Fraga Pereira, Earth Science Center of the Univesity of Minho & Geology Center of the University of Porto, Portugal

Geological Heritage Assessment as the Basis for Geoparks Creation in Chapada Diamantina (Bahia-Brazil)

Albina Sinani, University “Eqrem Çabej”, Gjirokastër, Faculty of Education and Social Sciences, History/Geography Department, Albania

Natural Parks and Ecotourism in the Region of Gjirokastra in the Southern of Albania

Nemanja Davidović, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, University of Novi Sad, Serbia

Sustainable Tourism Management and Planning - Case Study National Park Berchtesgaden
Ojo Samson Oluwagbemiga, Dept.of Wildlife&Fish.Mgt.,University of Ibadan.Nigeria
Aquatic Tourism Promotion in Nigerian Protected Areas: A Case Study of Old Oyo National Park

GEOTOURISM AND GEOHERITAGE OF SERBIA

Vladimir Stojanović, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, University of Novi Sad, Serbia

Directions in Ecotourism and Geotourism Development in Vojvodina
Čoporda Mastilović Tijana, Faculty of Applied Ecology “Futura“, Singidunum University, Belgrade, Serbia
Importance and Value of the Perucac Spring Water Resource In Regard To the Development Of Geotourism In Context Of Sustainable Development
Municipality of Indija Representatives, Indija, Serbia
The Loessland Project

Dragan Dolinaj, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, University of Novi Sad, Serbia
River Relicts as Geoheritage Sites – the Case Study of Šodroš near Novi Sad, Serbia
Tin Lukić, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, University of Novi Sad, Serbia

Importance of Geoconservation of the Loess “Cave” in Surduk Village as Rare Pseudokarst Landform in the Loess-Palaeosol Sequences of Vojvodina (N. Serbia)

Dejan Nešković, the Faculty of Mining and Geology, Belgrade, Serbia
Artificial Lake “Barje” – the Centre of Ecotourism

Renata Kujundžić, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, University of Novi Sad, Serbia
A Preliminary List of Geoheritage Sites in the Temštica River Valley

Nemanja Tomić, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, University of Novi Sad, Serbia
Lazar’s Canyon - a Potential Geotourism Destination of Serbia

Nebojša Đorđević, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, University of Novi Sad, Serbia
Preliminary List of Geoheritage in the Municipality of Žagubica (East Serbia)

**WIDENING THE SCOPE OF GEOTOURISM
COMPLEMENTARY ATTRACTIONS**

Yiping Li, Department of Geography, the University of Hong Kong
From a Communist Military Factory to a Heritage Tourism
Kranti P. Sawarkar, Indian Railway Catering and Tourism Corporation (IRCTC), New Delhi, India
Rural Ecotourism: Key to Sustainable Development in North-East India
Roberto Diez Pisonero, Faculty of Geography and History. University Complutense of Madrid
Actuation and Promotion Mechanisms of Urban Tourism: The Case of Seville (Spain)
Surd Vasile, Faculty of Geography, Babes-Bolyai University Cluj-Napoca, Romania
Barsana Monastery, a Gem among the Wooden Buildings of Maramures, Romania
Bahman Ramezani Gourabi, Islamic Azad University,Rasht branch, Iran
Climatic Potential of Sport Tourism in Anzali – Rezvanshahr Coastal Belt, Iran, South Western of Caspian Sea

Vahid Ahadnejad, Payame Noor University (PNU), Tehran, Iran
The Comestible Mountain in Hormoz Island, Persian Gulf, Iran
Snežana Besermenji, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, University of Novi Sad, Serbia
Cultural and Historical Heritage of Fruška Gora as Complementary Attractions to the Future Geopark

Bojana Kalenjuk, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, University of Novi Sad, Serbia
Curative and Seasoning Herbs as Complementary Offer of Fruška Gora National Park

CONFERENCE PUBLICATIONS

Contributions presented at the GEOTRENDS 2010 will be published in the special issues of Geographica Pannonica and ISJ Turizam. There is a great possibility to apply for another special issue of one of the leading scientific journals.

Information about the special issues of named journals will be given at the FINAL DISCUSSION!

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AN OFFICIAL INVITATION LETTER AND/OR INVOICE!**

CONFERENCE EXCURSION - VOJVODINA GEOTRIP

One-day conference trip with the aim of visiting the most significant and attractive geosites in Vojvodina near Novi Sad...

Departure: June 26th from the parking spot near the Faculty

NATIONAL PARK FRUŠKA GORA

An isolated, narrow, island mountain in Pannonia plain. It is intended by river courses extending to the south and north, with some side ranges with steep slopes, spreading from the main narrow range. Its location, specific geological history and different microclimatic conditions make it very interesting and important to science. Thanks to unique and very rich deposits of fossil fauna and flora, Fruska Gora is called the ‘mirror of geological past’.



STARI SLANKAMEN

Deposited for thousands of years, the loess profiles in Stari Slankamen are extremely important natural goods that keep secrets of the Ice Age and climatic changes during it. It is a geological site unique in Europe because it represents the most complete archive of paleoclimatic changes during the last 800,000 years on the European land. It is one of the three most valuable localities of this kind in the world.

TITEL LOESS PLATEAU

The Titel loess plateau (Vojvodina, Serbia) is situated in the confluence of the Danube and Tisa rivers, in the southeastern part of the Bačka subregion. Titel loess plateau represents a unique archive of paleoclimatic and paleoecologic changes that occurred in this area over the past 650,000 years. Steep loess cliffs include several important loess exposures essential to an understanding of climatic and environmental evolution during the middle and late Pleistocene in this region.



Conference fees:

Regular conference fee:

- * Early birds 100€
- * Standard fee 150€

Special discount for PhD students:

- * Early birds 50€
- * Standard fee 75€

Conference fee includes:

- conference materials (including Abstract book)
- coffee breaks
- conference dinner
- Vojvodina Geotour | one-day excursion

Payments should be transferred to the following bank account:

Standard Settlement Instructions:

Field 32A:	VALUE DATE-CURRENCY-AMOUNT
FIELD 50K:	ORDERING CUSTOMER
Currency:	EUR
Correspondent Bank:	Deutsche Bank AG., Frankfurt/M
Swift Address:	DEUTDEFF
Account Number:	100 9359308 0000
Acc.with bank:	NBSRRSBG /01-500101-100001521-000000-0000
Beneficiary	UNIVERZITET NOVI SAD PRIRODNO-MATEMATIČKI FAKULTET DETAILS OF PAYMENT
Iban code:	RS 35908500101000152158

Payment of conference fee is also possible at the site.

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HOW TO GET TO NOVI SAD

By air

The closest airport is Belgrade (Surčin Airport) to where all main European destination flights operate. A shuttle bus/mini bus service from Belgrade to Novi Sad is also available (you will have to contact them in advance).

IMPORTANT! Please inform us about time of your flight and the flight number to organize your transfer from Belgrade airport to Novi Sad (at our cost!).

By rail

The Serbian Railways operate direct services to main European cities (Budapest, Bucharest, Istanbul, Kiev, Ljubljana, Moscow, Munich, Skopje, Sofia, Thessalonica, Vienna, Zagreb and Zurich).

You can also ask your national rail agents or check on the net for special offers to Novi Sad / Serbia (some discounts for return tickets or Europe Special online tickets).

For trains' time table (arrival and departures) one of the best options is to check the German Federal Railways' site (www.bahn.de). Please inform us about time of your train departure to organize your transfer to accommodation.

By bus

Bus service operates mainly between neighboring and the German speaking countries. Some discounts at the „Eurolines” bus network system are available if the return tickets are purchased in advance (e.g. 40 days). Please inform us about time of your bus departure to organize your transfer to accommodation.

Contact by e-mail

geotrends@dgt.uns.ac.rs

For further information visit:

www.dgt.uns.ac.rs/geotrends

Recommended accommodation

To a guest with a more comfortable environment we recommend the 4 star apartments in **Hotel Voyager** located next to the University campus.

The prices are

- Two bed room (single use) 55 €
- Two bed room 61 €
- Three bed room 80 €

The system works on first come first serve basics. Reservations and booking is possible at the web site: www.voyagerns.co.rs

Here are some other hotels in Novi Sad where you can make reservations:

- Hotel Park | 5 star | www.hotelparkns.com
- Hotel Aleksandar | 4 star | www.hotelaleksandar.rs
- Hotel Ile de France | 4 star | www.iledefrance.co.rs
- Hotel Gymnas | 4 star | www.gymnas.rs
- Hotel Zenit | 3 star | www.hotelzenit.co.rs
- Hotel Novi Sad | 3 star | www.hotelnovisad.co.rs
- T.A.L. Centar
- Hotel Panorama
- Hotel Garny Rimski
- Hotel Mediteraneo
- Hotel Stari Krovovi

Important!

Please make sure to make all the reservations on time.

www.dgt.uns.ac.rs/geotrends

About Novi Sad

Novi Sad is the capital of The Autonomous Province of Vojvodina and the second largest city in Serbia. It is the industrial, cultural, scientific, educational, and administrative centre of Vojvodina.



Novi Sad's first written documents date back to 1694. Within the Austro-Hungarian Monarchy, in 1748, Novi Sad was granted the status of a free city. Other important historical dates are concerned with the period following 1918, when Vojvodina became a part of Serbia within the Kingdom of Serbs, Croats and Slovenes and in 1944 when Novi Sad was liberated from the fascist occupation.

Today Novi Sad has a population of about 300,000 inhabitants and highly developed economic and cultural activities. The first Grammar School was founded in 1810. The first professional theatre – The Serbian National Theatre was founded 1861, and the oldest cultural distribution among the Serbs – the Matica Srpska moved from Budapest to Novi Sad in 1864. What is now known as The Serbian Academy of Arts and Sciences – Novi Sad branch was the Academy of Arts and Sciences of Vojvodina founded in 1979.

Novi Sad offers a wide range of interesting sights and is famous for its Petrovaradin fortress and attractive resorts outside the town on the river Danube, in Fruška Gora, the hills near Novi Sad, as well as for its fishing and hunting.

For further information go to www.novisad.rs/en

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**LOOKING FORWARD TO HOST YOU
AT GEOTRENDS 2010 IN NOVI SAD!**

Geotrends 2010 is supported by:



Department for Geography,
Tourism and Hotel Management
University of Novi Sad
Faculty of Sciences



Ministry of Science and
Technological Development



Autonomous Province
of Vojvodina



National Tourism Organisation of Serbia
Serbia Convention Bureau