

The Performance and Management of the Destination in Romanian Tourism?

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Tourism is a market in continuous change, even more in Romania where tourism has started to develop very rapidly. This makes room for everybody, but also we have to find the best of them. The difference is not given by the hotel offered for tourism anymore, or by the program. The tourist is more and more educated and has more and more experience. The tourist knows what to request and to appreciate what he/she is offered. Thus, the difference comes from the attitude, from the degree of information, from the capacity of listening to others and of knowing to satisfy the desires of the guest who walks through your door. If you know and offer an extra nuance related to the services paid, you will have the certainty that the tourist will choose the same place for his/her holiday, or will recommend it to others. As you may know, a satisfied tourist brings other to next times!

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