

Presenters by Sessions

DANUBE – RESOURCE FOR FUTURE DEVELOPMENT		
Krsta Pasković	Serbia	The “Danube Propeller” Master Plan for Regional Development of Nautical Industry and Tourism; A Project Founded in Reality
Aurelia-Felicia Stancioiu	Romania	Considerations Regarding the Marketing Destination Danube Valley
Nevena Ćurčić	Serbia	Danube as a New Strategic Product in the Serbian Tourism
Kristina Košić	Serbia	Tourism in the Valleys Of European Rivers, the Case Study: the Loire Valley
Aleksandra S. Dragin	Serbia	Personal Limits for Nautical Tourism Product Selection
Sara Stanić	Serbia	Đerdap as an Excursion Destination - a Unique Offer in the European Tourism Market
Krsta Pasković	Serbia	Transport and Canal Navigation: Impact on Climate Change
Bojan Đerčan	Serbia	Possibilities of Regional Cooperation of the Danube River Basin Countries
Irma Erdeji	Serbia	Importance of Entertainment and Leisure Organization on the River-Cruise Ships on the River Danube for the Guest Satisfaction
Jelica Marković	Serbia	The Development of the Danube River Banks in Vojvodina for the Purpose Of the Nautical Tourism

MARKETING AND E-TOURISM		
Artur Bobovnický	Slovakia	Relationship Between Country Brand Image and Willingness to Recommend
Barbara Gligorijević	Australia	Online User Generated Travel Reviews - a Core Component for Building an Online Marketing Strategy
Elizabeta Mitreva	FYRM	Measuring Business Outcomes Within Macedonian Travel Companies
Hajnalka Kanya	Romania	Romanian Banks’ Online Marketing as Facilitator of Tourism Development
Marta Plumed Lasarte	Spain	To Brand or not to Brand a Tourist Destination
Nicholas Wise	United States	Headlining Dubrovnik: Unmaking, Remaking, and Restoring Dubrovnik’s Image, 1991-2011
Szaba Orsolya	Romania	Facebooking in the Stable? Online Marketing Strategies Applied by Rural Touristic Pensions in Romania
Tanja Armenski	Serbia	IPA Now and How - Revision of Important - Performance Analysis
Zoran Strezovski	FYRM	Tourist brand of Macedonia in Europe - What is Done and What Should Be Done?
Željko Anđelković	Serbia	Museums – Active Approach Towards (Tourism) Market
Ilija Morić	Montenegro	The Challenges of Branding Montenegro as a Rural Tourism Destination
Tabitha Njeri Mugo	Kenia	Adoption of Information Communication Technology in Small and Medium Tourism Enterprises (SMTEs) in Eldoret Town, Kenya

TOURISM POLICY AND REGIONAL DEVELOPMENT		
Biljana Petrevska	FYRM	Planning and Forecasting Tourism Demand in Macedonia
Đorđe Čomić	Serbia	Environmental Monitoring and Management of Heritage in Tourism
Jacek Borzyszkowski	Poland	Large Football Events as an Area of the Activity of National Tourism Organizations
Mirosław Marczak	Poland	Influence of Terrorism on the Development of International Tourism in the Years 2000-2010 on the Example of Selected Tourist Destinations
Nuria Recuero Viroto	Spain	Spain from Sea Paradise to Cultural Delight. Shifting to the Stendhal’s Syndrome Tourist Experience
Radu-Daniel Pintilii	Romania	Tourism as a Structurant Activity of the Emergent Economic Areas in the Metropolitan Area of Bucharest
Rose Wairimu Burugu	Kenia	Tourism, an Economic Pillar for Kenya’s Vision 2030; A Mirage or a Reality - a Case of Tourism and Hospitality Operations In Kenya



Snežana Štetić	Serbia	Canals of Vojvodina Recovery Chance for Sustainable Tourism Development of Serbia
Stephanie Carretero	Spain	Accessible Social Tourism in Tourist Spaces
Aleksandra Vujko	Serbia	The Influence of “Danube Cycle Route” to the Development of Sports and Recreational Tourism of Fruška Gora Mountain (Serbia)
Nada I. Vidić	Serbia	Position of Tourism in Spatial Plans of National Parks in Serbia
Bojana Kovačević	Serbia	Opportunities for Organization Multiple Sport Activity Holidays in Šajkaska as Part of Sports-Recreational Tourism Development
Sayyed Khalil Sayyed Ali Pour	Iran	Tourism Development and Exchange of Cultures
Tatjana Džaleva	FYRM	Tourism Policy, Place Image and Planning for Investments

CULTURAL AND NATURAL RESOURCES		
Merciu Florentina-Cristina	Romania	Capitalization of Industrial Heritage in Situ Between Preservation, Controversy and Cultural Recognition Worldwide. Case Study: Rosia Montana Mine (Romania)
Romana Franjić	Croatia	Danube Story of the Vučedol Orion - Transmodern Cultural Tourism and the Transformational Power of Myth
Jasna Jovanov	Serbia	Banovina Building Complex as a Potential for Development of Urban Tourism
Vedran Slijepčević	Croatia	Monitoring of the Eurasian Lynx (Lynx Lynx) Population in Gorski Kotar in Croatia Using Digital Trail Cameras
Sanja Božić	Serbia	Touristic Assessment of Spiritual Sites - Case Study of Novi Sad Churches
Uglješa Stankov	Serbia	The Assessment of Land Cover Ecological Significance in Tourism Zones of Fruška Gora Mountain (Vojvodina, Serbia)
Djordjije A. Vasiljević	Serbia	Geosite Enhancement Circle – Everlasting Cycle of Geoconservation and Geotourism
Miroslav D. Vujičić	Serbia	Further Development of GAM’s Concept – More Space for Upgrade?
Medet Yolal	Turkey	Geotourism and Geoparks: the Case of Kizilcahamam-Çamlidere Geopark, Turkey
Ana Stranjančević	Montenegro	Natural Tourism Values of Budva’s Subregion – Significant Resource for Development of Sport And Recreation in Tourism
Huba Tolgyesi	Serbia	Artificial Lakes on The Bačka Loess Plateau as a Touristic Resource of Vojvodina
Časlav Kalinić	Serbia	Correlations of Climate Changes and Ski Tourism Development

THEMATIC ROUTES		
Dario Šimičević	Serbia	Gastro Tour Effect on Destination Product of Rural Areas
Tanja Angelkova	FYRM	On The Roads of Natural and Cultural Heritage - the Trail “The Little Two” - Zabrđe, Municipality of Dimitrovgrad, Serbia
Bojana Spasojević	Serbia	Creating Religious Route Through Synergy of Cultural and Natural Assets - Case Study of Ovčar-Kablar Gorge Monasteries
Ivana Ćuruvija	Serbia	Criteria of Touristic Spots Selection for Cultural Thematic Routes Creation - Case Study of the City of Sarajevo
Jovica Petrović	Serbia	Strategic Planning in Development of Wine Tourism in Negotinska Krajina



MOTIVATION, BEHAVIOR AND HUMAN RESOURCES IN TOURISM & EDUCATION AND INNOVATIONS		
Aurelio Deniz Guizar	Mexico	Economic, Social and Cultural Behaviour of Tourists That Visit Manzanillo, Colima as Destination of Sun And Beach
Ivana Zubac	Montenegro	Financial Accountant Versus Managerial Accountant in the Hotel Business System
Nataša Papić-Blagojević	Serbia	Using Bayesian Network and AHP Model as a Marketing Approach Tools in Defining Tourists' Preferences
Ubolwanna Pavakanun	Thailand	How Difficult Situations Effect To Business Strategy, Human Orientation, Human Capital, And Business Success Of Free Hotel Entrepreneurs In Bangkok, Thailand
Nada I. Vidić	Serbia	Thematic Tourism - Motives Profiling and Global Code of Ethics in Tourism
Ivana Mišković	Serbia	Ethics in Tourism Services
Ana Tripković-Marković	Montenegro	Tourism Destination Management: Human Resources in Montenegro
Gentiana Kraja	FYRM	The Importance of Human Resource Management and Performance in Tourism
Tatjana Pivac	Serbia	Attitudes of Local Population About Maintaining the Economic and Touristic Event „Slaninijada“ (Bacon Fest) in Kačarevo
Nataša Stupar	Serbia	The Role of Manageress in Contemporary Society - the Case of Tourism Market
Irina Petrovska	FYRM	Teaching Excellence in Cuisine Language

HOSPITALITY		
Ljiljana Kosar	Serbia	Benchmarking Method for Quality Evaluation in Hotel Industry
Tabitha Njeri Mugo	Kenya	Tourists' Security and Tourism Development in Samburu National Reserve, Kenya
Dragan Tešanović	Serbia	Situation in Hospitality and Direction of Development of Serbian Hospitality Product
Brunilda Licaj	Romania	Quality Mark in Hotelier Versus Authentic Balkan
Jasmina Markov	Serbia	Marketing Mix Planning in the Function of Improving Quality of Hospitality Services and Consumer Satisfaction
Nikolina Kosar	Serbia	Contemporary Sales in Tourism And Hospitality
Novak M.Svorcan	Serbia	Integration of Hotel Companies
Marko Petrović	Serbia	Relation Between Service Orientation and Job Satisfaction Among the Employees in Novi Sad's Hotels
Ádám Galambos	Serbia	Function and Geographic Layout of Houses for Rest and Recreation on Vršac Mountains
Danka Curaković	Serbia	Degree of Consumer Satisfaction with Hotel Service

GASTRONOMY		
Silvestre Campos Maria Adelaida	Mexico	The Quality of the Service in the Restaurant'S of Manzanillo, Colima, Case: Miramar Beach
Gordana Vulić	Slovenia	The Place, Meaning and Messages of Gastronomy in the Development of Wellness Tourism (In the Case of Slovenia)
Vesna Vujasinović	Serbia	Gourmet and Health-Promoting Oils in Gastronomy
Đorđe Psodorov	Serbia	Application of Medicinal Plants in the Production of Bakery Products
Bojana Kalenjuc	Serbia	Elementary Skills and Habits on Food Safety of Students in Hospitality and Tourism
Snježana Gagić	Serbia	“My Plate” - New Concept of Balanced Diet
Darija Goronja	Serbia	Implementation of HACCP System in Pre-School
Martina Korbatfinski	Serbia	Implementation of HACCP as a Prerequisite for Entering the Foreign Market



HUNTING TOURISM		
Jovica Bradvarević	Serbia	Red Deer as a Hunting Tourism Motive of Romania
Vladimir Marković	Serbia	The Importance of Education of Hunters as a Means of Hunting Promotion of Vojvodina
Joseph Nyabezi	Tanzania	Sustainable Hunting in Tanzania
Marko Pavlović	Serbia	Recommendation of Model for Tourism Valorization of Small Game Hunting Grounds
Aleksandra Prodanović	Serbia	The Combination of Rural and Hunting Tourism in Order to Improve Braničevo District

Student Workshop - “From theory to practice - getting it right”

This year, for the first time, there will be international Student Workshop held during the CTTH conference. The workshop will be held on Friday, 30th September 2011 along with the conference programme.

Please make sure to pay the conference and student workshop fee (50€) on time!

The title of the workshop is “From theory to practice - getting it right” and its aim is to share practical knowledge from experienced lecturers and build professional competences and skills through mutual interaction of both students and experts.

The list of invited keynote speakers - experts

Miloš Milutinović - International Officer, University of Novi Sad, Serbia &

Gordana Vlahović - International Relations Officer, Faculty of Sciences, University of Novi Sad, Serbia

WRITING MOTIVATION LETTERS AND STUDENTS’ MOBILITY

Miha Lesjak, M.A - Head of International office, University of Primorska, Faculty of Tourism Studies Portorož, Slovenia

APPLYING FOR EU STUDENTS’ EXCHANGE PROGRAMS

Ivana Ćuruvija & Miloš Ćuruvija, PhD - Futurizam doo, Tourist Guide Training Center PROFESIONALAC, Novi Sad, Serbia

CRUISE TOURISM – A CHANCE FOR YOUNG STUDENTS’ EMPLOYMENT

Video call to our ex-students, future experts in tourism, hospitality and gastronomy

Darko Travica, Dorchester Hotel, London, UK

Ilija Kukolj, Cruise Ship Cook

