

## SESSION 4

**15.15-17.00 – Multimedia Hall I 16 (Rector's building, First Floor)**

**Chair persons: Milan Ivkov**

### **Hospitality**

1. Nadezhda Kostadinova: THE PLACE OF BUSINESS HOTELS IN CONTEMPORARY CLASSIFICATION SYSTEMS
2. Milosav Dunjić, Marija Cimbaljević: SMART TECHNOLOGIES CONTRIBUTION TO EFFICIENT WORKING PROCESSES IN HOTEL INDUSTRY IN SERBIA
3. Jelena Tepavčević, Svetlana Vukosav, Milan Bradić, Vuk Garača: SPECIFICITY AND LEVEL OF IMPLEMENTATION OF E-RECRUITMENT IN SERBIAN HOSPITALITY INDUSTRY
4. Teodora Grčanac, Ivana Blešić, Magdalena Jezdić: JOB SATISFACTION AND MOTIVATION OF EMPLOYEES IN FOUR STAR HOTELS IN NOVI SAD

### **Creative industries and events in tourism**

1. Željko Bjeljac, Nevena Ćurčić, Jovana Brankov: TRADITIONAL SPORT GAMES IN VOJVODINA (SERBIA) AS NEW TOURIST PRODUCT.
2. Luka Ćurin, Srećko Favro: BARE BOAT CHARTER IN CROATIA DEVELOPMENT THROUGH FAMILY BUSINESS PROJECT
3. Aida Korjenić, Amra Banda, Nusret Drešković, Amra Čaušević: ADVENTURE TOURISM - BRAND OF BOSNIA AND HERZEGOVINA