

SESSION 1

13.30-15.00 – Main hall (Rector's building)

Chair persons: Miha Lesjak & Vanja Pavluković

iGeneration

1. Lukrecija Đeri, Olja Munitlak Ivanović, Predrag Stamenković, Aleksandra Ilić: THE ROLE OF SOCIAL NETWORKS IN THE PROMOTION OF TOURISM IN SERBIA
2. Cvetanka Ristova, Tanja Angelkova Petkova: HOW ARE SOCIAL MEDIA INFLUENCERS CHANGING THE HOTEL INDUSTRY? CAN YOUR HOTEL BENEFIT FROM IT?
3. Miroslav Vujičić, Časlav Kalinić, Đorđije Vasiljević: PRESENCE OF HOTELS IN SERBIA ON MAJOR SOCIAL MEDIA PLATFORMS.
4. Dorottya Süli, Zita Martyin-Csamangó: Importance of the social media usage among young participants of music festivals in Vojvodina and Hungary.
5. Časlav Kalinić, Miha Lesjak: CONNECTING WITH IGENERATION: IMPORTANCE OF SOCIAL MEDIA FOR HOTEL PROMOTION.
6. Maksimović Mirjana, Pivac Tatjana: I GENERATION AS WINE TOURIST: DO THEY EXIST AND WHAT MOTIVATES THEM?
7. Vanja Pavluković, Marija Cimbalević: WHAT DOES GENERATION Y THINK ABOUT FACTORS AFFECTING CONFERENCE PARTICIPATION?
8. Mihai Voda: RURAL GEOSYSTEM'S FUTURE IN THE SMARTPHONE'S WORLD: THE INCEPTION OF THE ROMANIAN TOURIST SITES

Education in tourism and teaching (Tourism training and education).

1. Viktorija Šimon, Milan Ivkov: Understanding the Enrollment Motivations of Hotel Management Students in Serbia
2. Liliya Terzieva: COLLABORATIVE AND CO-CREATIVE EDUCATIONAL MODELS – THE EXAMPLE OF ACADEMY FOR LEISURE AND EVENTS AT BUas THE NETHERLANDS.
3. Eva Podovšovnik, Miha Lesjak, Emil Juvan: MARRYING STUDENTS AND ERASMUS MOBILITY PROGRAMME: A MOTIVATIONS PERSPECTIVE
4. Milan Ivkov, Viktorija Šimon: INFLUENCES OF EDUCATION, WORK EXPERIENCE AND JOB POSITION ON THE SATISFACTION OF HOTEL MANAGEMENT STUDENTS WITH EMPLOYMENT IN HOSPITALITY SECTOR
5. Jelena Aleksić, Aleksandar Pavlović, Maja Stojanović: APPLICATION OF MATHEMATICS IN TU BUSINESS - A PROJECT PRESENTATION.