

CONFERENCE PROGRAM

1st September 2017

LOCATION: RECTORATE BUILDING (UNIVERSITY CAMPUS)

REGISTRATION OF PARTICIPANTS 09:00-10:00	
OPENING CEREMONY 10:00-10:30	
PLENARY SESSION 10:30-12:00 (Main room - ground floor)	
Rhodri Thomas	NEW SPACES IN CULTURAL TOURISM: A ROLE FOR UNIVERSITIES IN INNOVATION?
Tamara Rátz	TOURISM AND CREATIVITY IN THE EUROPEAN CAPITALS OF CULTURE
Milena Dragičević Šešić	SUBURBAN NEIGHBOURHOODS: HIDDEN TREASURES FOR CULTURAL TOURISM DEVELOPMENT
Darko Polić	CULTURAL INFRASTRUCTURE PROJECTS WITHIN THE PROJECT 'NOVI SAD - EUROPEAN CAPITAL OF CULTURE 2021'
Aleksandra Dragin	CULTURAL BUBBLES INSIDE TOURISM SPACE
LUNCH BREAK AND ARTISTIC PERFORMANCE 12:00-13:30	
NATURAL AND CULTURAL RESOURCES AND THEMATIC ROUTES 13:30-17:30 (Main room - ground floor) <i>Chairmans: Srećko Favro, Romana Lekić</i>	
Srećko Favro, Antonela Božidar	ECO MARINAS – BEARER OF SUSTAINABLE DEVELOPMENT OF NAUTICAL TOURISM CASE STUDY MARINA TUČEPI
Mihaela Preda, Ana Irina Lequeux-Dincă, Iuliana Vijulie, Alina Mareci, Ana-Maria Talos	USING THE SYMBOLISM AND ETHNIC IDENTITY OF TRADITIONAL SZEKELY GATES IN CULTURAL ITINERARIES
Bettina Tóth, Gábor Hegedűs, Gyula Nagy	THE TOURIST ATTRACTION DEVELOPMENT POSSIBILITES OF HUNGARIKUMS AND LOCAL COLLECTION OF VALUES IN HUNGARY
Danko Simić, Réka Pintér, Serhii Svyharets, Jörn Harfst	NEW OPPORTUNITIES FOR TOURISM DIVERSIFICATION BY UTILIZING INDUSTRIAL CULTURE – A CASE STUDY FROM GRAZ, AUSTRIA
Iuliana Vijulie, Roxana Cuculici, Mihaela Preda, Gabriela Manea, Elena Matei, Laura Tîrlă	TOURISM – A FEASIBLE ALTERNATIVE FOR THE DEVELOPMENT OF MOUNTAIN RURAL COMMUNITIES. CASE STUDY: EFTIMIE MURGU VILLAGE (CARAŞ-SEVERIN COUNTY, ROMANIA)
Romana Lekić, Jelena Kovačević, Ružica Rašperić	ROLE OF TOURIST ANIMATION IN INTERPRETATION OF INTANGIBLE HERITAGE
Biljana Basarin, Tin Lukić, Goran Stojićević, Dragoslav Pavić, Minučer Mesaroš	DETAILED BIOCLIMATE ANALYSIS OF BANJA KOVILJAČA (SERBIA)

Biljana Basarin, Tin Lukić, Goran Stojićević, Dajana Bjelajac, Tanja Micić, Dragoslav Pavić, Minučer Mesaroš, Andreas Matzarakis	BIOCLIMATE AND CLIMATE TOURISM CONDITIONS AT ZLATIBOR MOUNTAIN (WESTERN SERBIA)
Tatjana Pivac, Sanja Božić, Miroslav Vujičić, Đorđije Vasiljević, Igor Stamenković, Gordana Vlahović, Igor Mladenović, Dejan Đorđević, Dino Mujkić, Jana Čarkadžić, Branislav Mašić, Dajana Vukojević, Azra Bajramović, Jelena Rožić, Stevo Pucar, Aleksa Vučetić, Vesna Vujačić	STAKEHOLDERS' COMPETENCE GAPS IN CULTURAL TOURISM -WESTERN BALKANS COUNTRIES
Ljiljana Lešević, Nikola Milentijević, Marija Cimbalević	THE INFLUENCE OF SACRAL TOURISM ON THE ECONOMIC DEVELOPMENT OF VOJVODINA PROVINCE, SERBIA
COFFEE BREAK 15:00-15:15	
Milana Pantelić, Dragan Dolinaj, Stevan Savić, Dragan Milošević, Igor Leščešen	WATER QUALITY OF TISZA RIVER AND ITS INFLUENCE ON TOURISM DEVELOPMENT IN SERBIA
Dragan Dolinaj, Igor Leščešen, Milana Pantelić, Stevan Savić, Dragan Milošević	WATER QUALITY OF DRINA RIVER IN SERBIA AND ITS EFFECT ON ANGLING TOURISM DEVELOPMENT
Marjanović Miloš	DEVIL'S TOWN - NATURAL RESOURCE AND CULTURAL MOTIVE
Dejan Nakovski, Mijalce Gjorgievski	THEMATIC ROUTES IN FUNCTION OF URBAN TOURISM IN SKOPJE
Tamara Lukić, Bojana Kalenjuk, Milka Bubalo Živković, Bojan Đerčan, Tatjana Pivac	ROUTES OF TRADITIONAL FOOD PRODUCERS, CASE STUDY: BACKA REGION
Sladana Stojanović	CULTURAL RESOURCES OF BELGRADE IN OFFER TO CRUISE PARTICIPANTS
Jelena Dunjić, Vladimir Stojanović, Milica Solarević, Vesna Kicošev	SUSTAINABLE WASTE MANAGEMENT IN PROTECTED AREAS OF VOJVODINA
Goran Apostolovski, Jovo Ratkovic	IRRESISTIBLE CULTURAL HERITAGE OF THE BIGORSKI MONASTERY ST. JOHN THE BAPTIST AND HIS METOCHION MONASTERY RAJČICA IN THE TOURIST OFFER OF MACEDONIA
Selim Šaćirović, Šemsudin Plojović, Demir Šaćirović	SACRED AND PROFANE MONUMENTS IN NOVI PAZAR AS POTENTIALS FOR THE DEVELOPMENT OF CULTURAL TOURISM
Goran Radović	RECOVERY AND ADAPTATION OF CULTURAL PROPERTY HERCEGNOVSKI LAZARET IN MELJINE INTO A HOTEL TOURIST COMPLEX
Vasile Surd, Stanca Băraian, Nicolae Ruslin Sicoe, Paraschiv Viorel	NEW FORMS OF TOURISM INFRASTRUCTURE IN APUSENI MOUNTAINS (ROMANIA)
Nevena Čurčić, Željko Bjeljac	CARNIVALS AND STREET FESTIVALS AS POTENTIAL NEW DESTINATION FOR CULTURAL TOURISM IN SERBIA
Milena Nedeljković, Olga Hadžić	CONSTRUCTING CULTURAL INDICATOR SYSTEM OF NOVI SAD, SERBIA
COFFEE BREAK	

MARKETING, E-TOURISM AND TOURISM POLICY

13:30-15:00 (Room 1 - first floor)

Chairmans: Uglješa Stankov, Jasmina Gržinić

Klodiana Gorica	TOWARDS ALTERNATIVE APPROACHES TO SUSTAINABILITY - <i>COMMUNITY APPROACH AND ROLE OF TOURISM INDUSTRY</i>
Daniela Arsenović, Uglješa Stankov, Vanja Pavluković	POPULATION AGEING - PERIL OR PROMISE FOR TOURISM POLICY IN SERBIA?
Andrea Pálfi, Attila Barcza, Antal Aubert	THE PRACTICE OF BRAND AND IMAGE DEVELOPMENT OF TDM ORGANIZATIONS IN HUNGARY
Jasmina Gržinić	SPECIALISED KNOWLEDGE MANAGEMENT IN GLOBAL TOURISM
Marija Cimbalević, Nikola Milentijević, Ljiljana Lešević, Milosav Dunjić	SMART TOURISM DESTINATION COMPETITIVENESS – FOUNDATIONS AND DEVELOPMENTS
Kristina Košić, Estefanía Ortiz Corchado, Dunja Demirović	DESTINATION BRANDING: INSIGHTS AND PRACTICES FROM SPAIN
Alessandro Manzin, Ivan Čapeta	CHARACTERISTICS OF SPORTS TOURISM OFFER IN THE ISTRIAN COUNTY
Ivan Čapeta	PRESENTATION OF THE STATE OF TOURIST OFFER OF THE CITY OF ZADAR AND POSSIBLE DEVELOPMENTAL PERSPECTIVES
Jurišić Eva	COMPARATIVE ANALYSIS OF DENTAL TOURISM DEVELOPMENT IN CROATIA AND HUNGARY

COFFEE BREAK

15:00-15:15

CREATIVE INDUSTRIES AND EVENTS IN TOURISM / GASTRONOMY

15:15-17:30 (Room 1 - first floor)

Chairmans: Vedran Milojica, Dragan Tešanović

Géza Szabó, Klaudia Szeidl, Bence Závodi	TRADITION AND INNOVATION IN THE FESTIVAL TOURISM OF SOUTH TRANSDANUBIA
Lukrecija Djeri, Predrag Stamenković, Bojan Radojević, Jelena Sulejić	THE EFFECT OF BICYCLE RENTAL SYSTEM „NSBIKE“ ON TOURIST OFFER OF NOVI SAD
Danijel Drpić, Ivana Čosić, Vedran Milojica	CONTRIBUTION OF EVENTS IN STRATEGIC POSITIONING OF A DESTINATION ON A TOURIST MARKET: CASE STUDY OF KASTAFSKO KULTURNO LETO
Nataša Urošević	CREATIVE CITIES – CENTRAL EUROPEAN MODELS OF URBAN REGENERATION
Saša Zupan Korže	25 YEARS OF DEVELOPMENT OF EVENTS IN LJUBLJANA, SLOVENIA
Saso Kozuharov	COST MANAGEMENT AT THE AREA OF THE AIRTRAFFIC MEZZOECONOMICS
Bojana Kalenjuk, Jelena Dević Blanuša, Predrag Tošić, Snježana Gagić	THE INFLUENCE OF THE ETHNIC STRUCTURE OF THE POPULATION OF VOJVODINA ON THE GASTRONOMIC OFFER IN TOURISM

Milijanko Portić, Nikola Vuksanović, Jelena Dević Blanuša, Nataša Milenkovski, Milena Gobeljić	WHAT CAN AFFECT FOOD CONSUMPTION AT THE DESTINATION?
Dragan Tešanović, Bojana Kalenjuc, Biljana Cvetković, Maja Banjac	FOOD AS AN IMPORTANT SEGMENT OF TOURIST EVENTS
Vesna Vujačić, Mihailo Radinović, Marija Bodroža Solarov, Greta Krešić, Saša Sušić	POTENTIAL DEVELOPMENT OF WINE TOURISM IN MONTENEGRO
Goran Radivojević, Nikola Vuksanović, Milorad Todorović, Goran Gašparovski	THE IMPORTANCE OF UNDERSTANDING WORLD CHEFS SOCIETY CULINARY RULES FOR YOUNG CHEFS CULINARY COMPETITIONS
Jovanka Popov-Raljić, Milica Aleksić	MICROWAVES HEAT TREATMENT OF FOOD IN HOSPITALITY

COFFEE BREAK

HUNTING TOURISM

13:30-15:00 (Room 2 - second floor)

Chairman: Vladimir Marković

Radoslava Manojlović, Zoran Ristić	CIC POINTS AS A TOURIST POTENTIAL FOR THE "KARADJORDJEVO" HUNTING GROUND – VU MOROVIĆ
Milutin Kovačević, Vladimir Marković, Igor Ponjiger, Stefan Gnip	APPLICATION OF GIS FOR FOOD AND WATER EVALUATION IN HUNTING GROUND OF KANJIŽA
Vladimir Mijailović, Zoran A. Ristić, Milosava Matejević, Imre Nađ, Radoslava Manojlović	COMPARATIVE SALE OF TROPHY ROEBUCKS IN HUNTING TOURISM
Milosava Matejević, Vladimir Mijailović	CYNOLOGIC EVENTS AS A SEGMENT OF HUNTING TOURISM OFFER
Stefan Gnip	INTERNET MARKETING IN HUNTING TOURISM
Igor Ponjiger, Slobodan Marković, Milivoj B. Gavrilov, Milutin Kovačević, Tanja Micić, Dajana Lulić	CLIMATE IMPACT ON GAME MANAGEMENT AND HUNTING TOURISM OFFER

COFFEE BREAK

15:00-15:15

HOSPITALITY / MOTIVATION, BEHAVIOUR AND HUMAN RESOURCES IN TOURISM

15:15-17:30 (Room 2 Second floor)

Chairmans: Jovanka Popov-Raljić, Miroslav Vujičić

Predrag Tošić, Radoš Grče, Snježana Gagić	CAPABILITIES OF RESTAURANTS TO MEET THE DEMANDS OF CONSUMERS ALLERGIC TO FOOD
Maja Banjac, Dragan Tešanović, Biljana Cvetković	THE IMPORTANCE OF THE RELATIONS BETWEEN AGRICULTURAL FACILITIES AND HOSPITALITY FACILITIES FOR THE DEVELOPMENT OF THE REGION TOURISM
Milan Bradić, Svetlana Vukosav, Vuk Garača	DIFFUSE HOTELS AS A FACTOR FOR IMPROVEMENT OF TOURISM IMAGE
Silvana Đurašević, Andrea Kavarić	INTERNATIONAL HOTEL CHAINS IN MONTENEGRO - FOCUS ON RAMADA HOTEL PODGORICA
Milica Rančić, Martina Robačar, Franc Bavec,	THE IMPORTANCE OF ORGANIC FOOD FOR

Tjaša Vukmanič, Sonja Sibila Lebe, Martina Bavec	CUSTOMERS IN HOSPITALITY INDUSTRY – CASE OF SLOVENIA
Miloš Miljković, Milan Ivkov, Ivana Blešić, Lukrecija Đeri, Jelena Tepavčević	THE IMPORTANCE OF THE FALKENSTEINER INTERNATIONAL HOTEL CHAIN ON THE STARA PLANINA AFFIRMATION
Katalin Juhász-Dóra, Gábor Michalkó	HOTELS - CHANGING COMMUNITY SPACES IN “OLD AND NEW TIMES”
Andrea Horváth, Mónika Jónás-Berki	ENVIRONMENTAL, SOCIAL RESPONSIBILITY AND GREEN PRACTICES IN TOURISM
Ivana Blešić, Sanja Božić, Jovanka Popov Raljić, Milan Ivkov, Ana Pešić	THE INFLUENCE OF EDUCATION ON WORKING MOTIVATION AMONG THE EMPLOYEES IN HOTEL MANAGEMENT
Maja Mijatov, Aleksandra Dragin, Tamara Jovanović, Lazar Pavić, Milica Rančić	ORGANIZATIONAL ETHICAL CODE AS A FACTOR THAT SHAPES EMPLOYEES’ PERCEPTION OF SOCIAL RESPONSIBILITY – A case Study: Hotels in Kopaonik (Serbia)
Miroslav D. Vujičić, James Kennel, Tamara Jovanović, Đorđije A. Vasiljević, Snežana Besermenji, Uglješa Stankov, Igor Stamenković	TRAVEL CONSTRAINTS TO CITY BREAK TRAVEL – CASE STUDY: NOVI SAD, VOJVODINA, SERBIA
Dr. Georgios Panagiotopoulos, Panagiota Vasilopoulou	HUMAN RESOURCES MANAGEMENT AND JOB SATISFACTION - A CASE STUDY FROM THE GREEK HOSPITALITY SECTOR
Csilla Nezdei, Zoltán Horváth, Mária Mohos	MARKETPLACES AS ADDITIONAL TOURISTIC PRODUCTS IN THE BALATON RESORT AREA
COFFEE BREAK	
ORGANISED VISIT TO THE STREET MUSICIANS FESTIVAL	
18.00 – 23.00	

IMPORTANT NOTICE: *We kindly ask all participants to keep their oral presentations below 7 minutes!*